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MAD^{IND}®

THE 20 DUMBEST PEOPLE, EVENTS, AND THINGS 2012



#519 FEBRUARY 2013 \$5.99 CHEAP!



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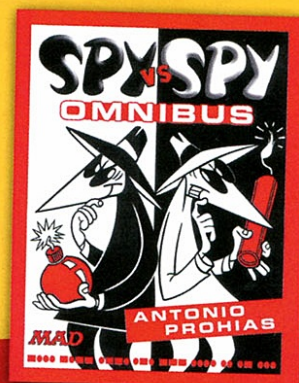
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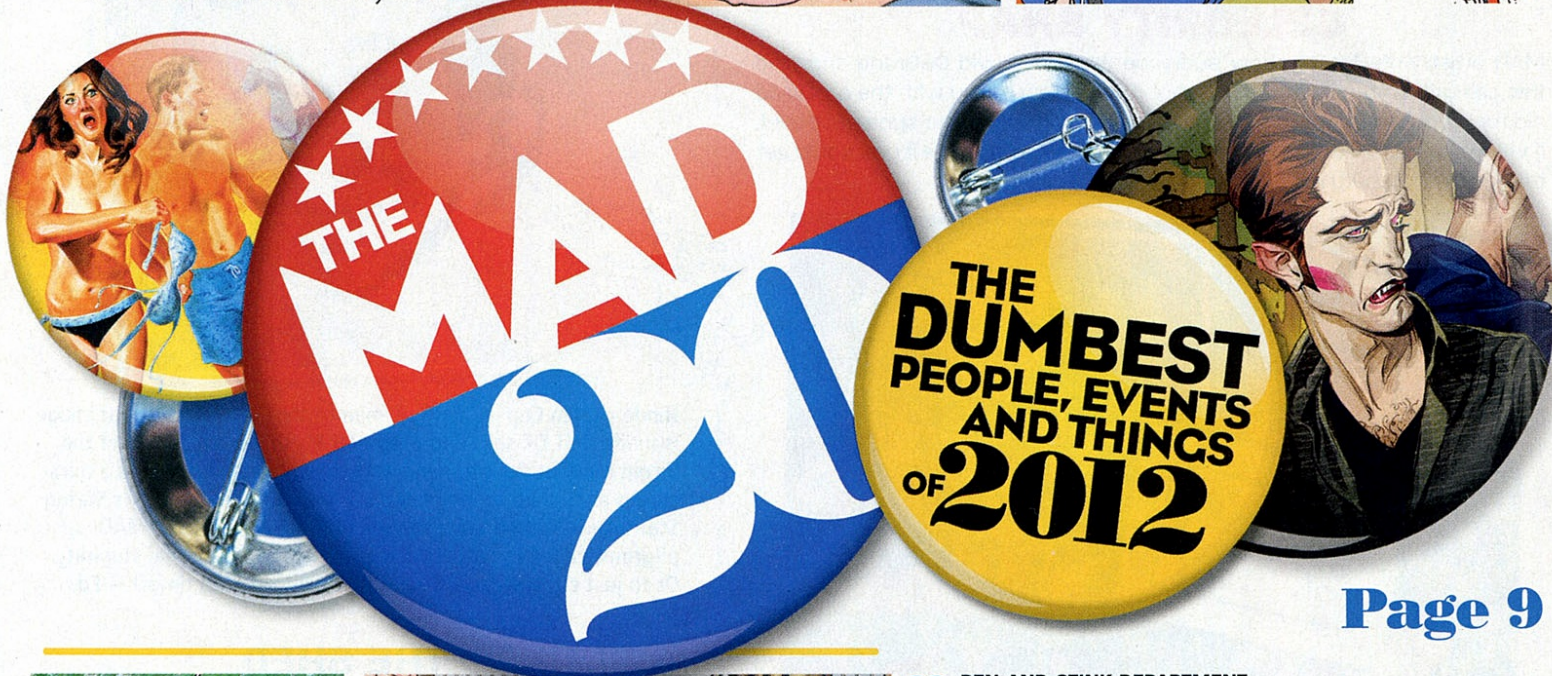
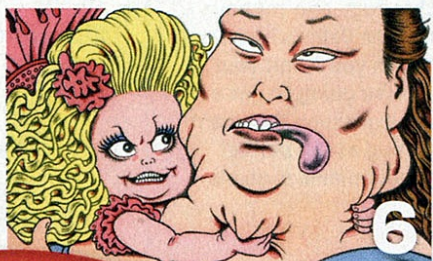
Departments

We can fix America's plummeting test scores in math if we all just give 110 percent!



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FEBRUARY 2013

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COVER ARTIST: MARK FREDRICKSON

Letters and Tomatoes

READING BETWEEN THE LIES

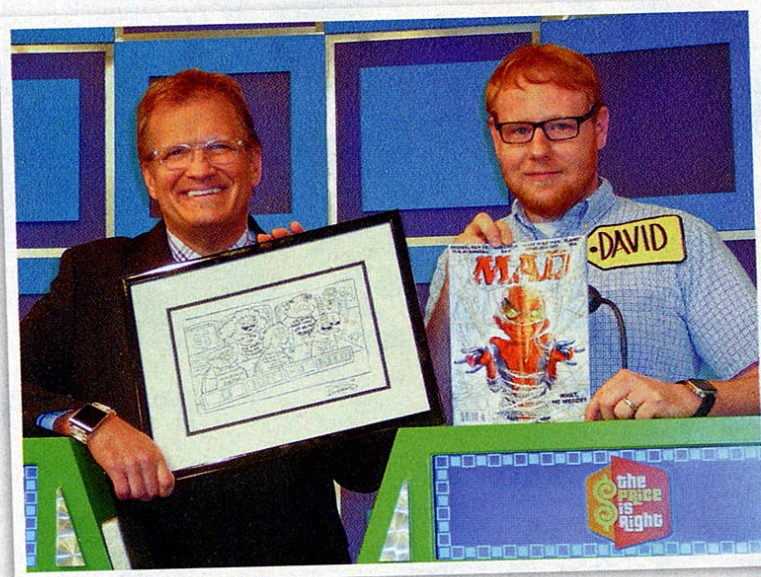
My mom thinks MAD is a waste of time, but I don't. She thinks MAD is inappropriate, so I have to buy them secretly. What should I do?

Max Brinkerhoff • Tucson, AZ

Brinkerhoff of Insanity — By all means, keep up the subterfuge and continue to defy your mother's wishes, reading MAD in secret. And then definitely write in to that magazine and have them publish a letter in which you admit your crimes. And, oh yeah, for having your letter published, you're going to get a whole bunch of free gifts (see Reader Alert). So, good luck explaining that giant box when it arrives in the mail, Brinky! There's no such thing as the perfect crime! Better start thinking about your getaway now — your mama is gonna be cheesed! —Ed.

CELEBRITY SNAP

MAD artist/writer/game show audience member David DeGrand snagged this celebrity snap of *The Price is Right* host Drew Carey with the art David did for his article about *The Price is Right*! Now that's some synergy! David, if we were you, we'd do some art about Kate Upton and see if you could get this kind of celebrity meet-up magic to happen twice!



MAKE A DUMB WISH FOUNDATION™

I'm really depressed because I have my big 4-0 coming up and I get a sinking feeling that it might be time to FINALLY grow up and stop reading MAD. After 30-plus years of enjoying the finest in "office" reading material (yes, I mean the bathroom!), I think I'm going to switch to some grown-up rag like *Forbes* or *Bloomberg* or something. But first, a MAD-themed 40th birthday party to say "Sayonara!" Can you please provide me the funds for this Alfred-themed bash, or how about at least a plaque for all those years of wasted youth?

Frank Kwiatkowski • Indianapolis, IN

All Kwiatkowski on the Western Front — So, let us get this straight...you want us to pay for a party...to celebrate the fact that you will no longer be buying our magazine? That sounds like the business plan of someone who's never read *Forbes* or *Bloomberg*...but who has done plenty of "spreadsheets" at his "desk" (yes, we mean "pooping" in your "toilet"!) —Ed.

ALFRED SIGHTING

I'm 11 years old and am a big fan of your publication and so is my dad, from the old days! Anyways, included is a picture of Alfred E. Neuman. My Dad was doing an historic building renovation of a 1931 filling station in Charlottesville, Virginia and the image was stenciled on one of the walls along with soot and grease. I imagine it's from the 1950s, but now the property has been converted into a restaurant called Historic Fry's Spring Station, which is located at the gates of the University of Virginia. The building is beautiful and the ghost of Alfred E. Neuman now lives on!

Ellis Hindermann • Roanoke, VA



Hindergarten Cop — My God, man — that's no stencil! That image is made OUT OF soot and grease!!! Much like the image of the Virgin Mary burnt into a piece of toast, this Alfred face is a miraculous and haunting appearance! No doubt, Historic Fry's Spring Station will soon be overrun with glassy-eyed fanatic MAD pilgrims, eager to bathe in the presence of his eternal stupidity. Or to just eat chicken wings. Either way, exciting times! —Ed.

A SHOT TO THE SHED

I am 61 and a longtime reader of MAD. Some of my older MADs, from the 1960s, were only 25 cents and I reread them from time to time (in my shed, when no one is around). Perhaps in a future issue (say #525) you could release a 25 cent black and white issue of MAD, just like old times. Your younger readers would know what it was like to buy a great MAD magazine for only a quarter! Of course, you would have to charge \$11.72 for issue #526 to make up for lost revenue. Don't worry, MAD readers won't even notice it.

Larry Rowe • Troy, IL

Little Rowe Peep — What other bizarre and outdated ideas do you come up with in that shed of yours? "Maybe Studebaker could come out with a four-hundred-dollar sedan!" "Maybe Nehi should come out with a nickel bottle of Blue Raspberry pop!" "Mayhaps the Kansas City Athletics will let me see a ballgame for one dollar and five cents!" The point we're making is: that shed clearly isn't properly ventilated. Stop stripping furniture in there, you nut-bagel! —Ed.

Remember the True Meaning of Christmas...

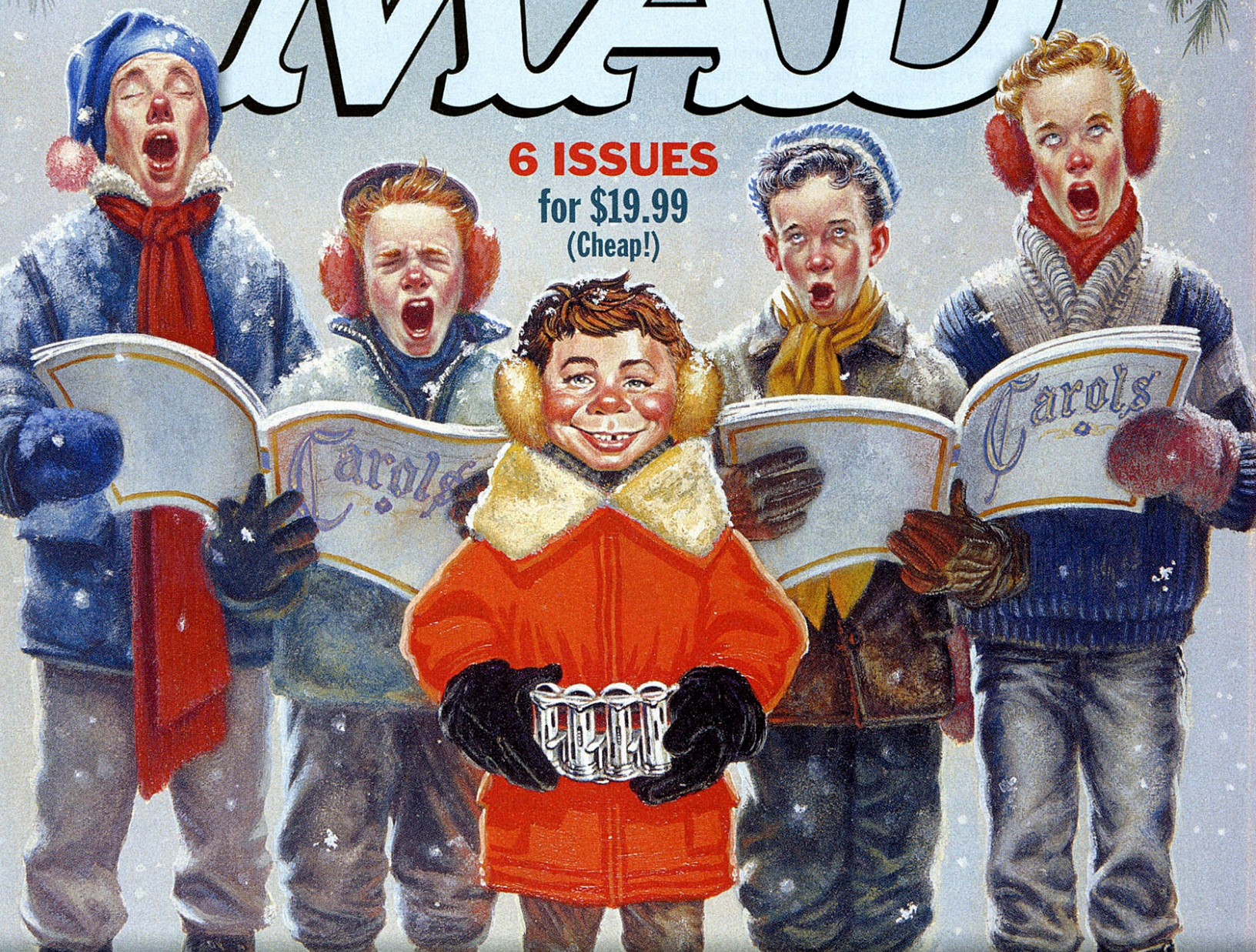
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6 2 3 6 2 4

Letters and Tomatoes



ALFRED E. NUDE-MEN

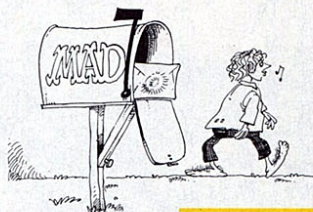
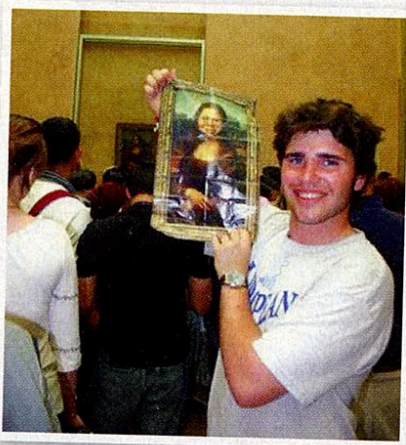
I know I'm not an 11-year-old boy, but maybe you'll print my letter anyway. Your spoof of *Twilight* made me shoot hot coffee out of my nose — and that's a compliment, kids. And by the way, that Tom Richmond friend of yours sure is a cutie. This 40-year-old writer would let him draw her cartoon any day of the week. If you know what I mean (wink wink, nudge nudge).

Ann Witt • Simsbury, CT

Witt o' Honey — Congratulations on getting your letter printed! It's not that we only print letters from 11-year-old boys...it's just that we tend NOT to print letters from inappropriately-sexual 40-year-old women! But if you really have a thing for MAD artists, be sure to pick up our erotic "Men of MAD" calendar — featuring steamy pictorials of our hunkiest cartoonists and illustrators! Did someone say, "John Caldwell splayed across a drafting table with a .003 Micron pen clutched between his teeth"? No? Nobody? Oh well... —Ed.

ALFRED IN THE LOUVRE

Joseph Walter Hasse sent us this picture via Facebook of him, our Alfred E. Lisa and the REAL Mona Lisa. We're not sure if this qualifies as a Celebrity Snap, but we're pretty sure it qualifies as a matter for the Louvre's security! Thanks for uniting low art and high art, Jojo!



READING IS DETRIMENTAL

Hello, but enough small talk. I want to ask you at what age should children start reading MAD? My two sons, Francesco, age eight, and Carmelo, age five, both watch the MAD cartoon show and love it. I think I was around nine years old when I first started reading MAD, but that was back when we could still catch a glimpse of some cartoon nudity (the good old days). In my opinion, MAD is an essential component of growing up, right up there with learning to ride a bike and vaccinations. We can share my current subscription, so do not expect to make any extra money from this. What do you think?

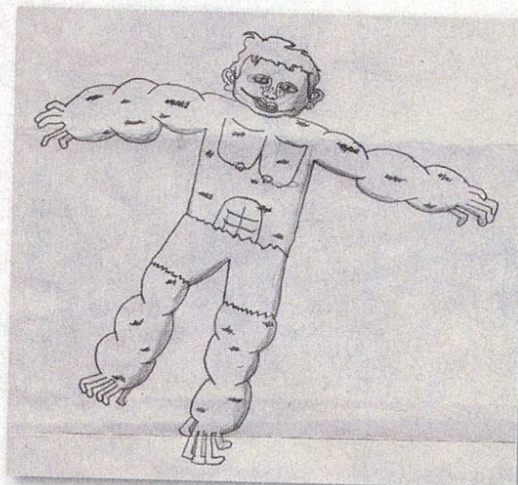
John L. Miniello • Brewster, NY

Mini-me — Shakespeare once wrote, "The sins of the father are to be laid upon the children." And while we have no idea what that means, we do know that you read MAD at a young age — and judging from your letter, you grew up to be a scattered, near-lunatic adult who's wistfully nostalgic for the cartoon nudity of long ago. That being the case, we'd say you should probably NEVER let your children read MAD. It's not easy to be a cautionary tale, Johnny, but such is your lot in life. Don't you want Francesco and Carmelo to have a better life than you have? Be a good dad and shield them from your mistakes. On the other hand, if you decide to get your boys their own subscriptions, and we stand to make some money off all this, then we say the sooner they start reading, the better! —Ed.

THE BIG EASEL

I am a big fan of your TV show and magazines! I have two of your older magazines. I decided to give Alfred some muscles. This is one of millions of my drawings. But it is not my best!

Josh Beach • Chesterfield, MO



Josh Hashanah — Thank you for your drawing of muscle-bound Alfred! We're not sure if this is what you intended, but your illustration is an eloquent argument against the dangers of steroid use. Whereas once, Alfred was a healthy, happy individual, he now clearly suffers from the devastating side effects of steroid abuse: Chronic Cross-eyed Nips (CCN), Lumpy Ankle Syndrome and, of course, Rake-Toes. Thank you for shining a light on this troubling national scourge. —Ed.

FUNDRAISING HELL

For P.E. at my junior high school, we're doing a fundraiser by selling magazines. I looked at the list of magazines and MAD wasn't one of them! I was super upset so I asked the fundraiser guy why this amazing magazine wasn't going to be sold. The guy said, "Some parents don't find it appropriate." I was dumbfounded. What do you think of this situation?

Annie Pierce • Hillsboro, MO

War & Pierce — We know just the fundraiser guy you're talking about! That crumb-bum has been a thorn in our side for years now! What do we think of this situation? We're upset, but, frankly, not dumbfounded. Gobsnacked? Maybe. Thunderstruck? Oh, most certainly! Hurt-smashed? That's not a thing...but, yes, a little bit! At the very least, we take solace in the fact that you raised money by selling our sister publication, *Dirt Wheels*! —Ed.

HIRE EDUCATION

I am 12 and I have been reading your magazine since I was nine! It's fact that I am weird and a great artist, so when you need another weird person in the gang of idiots hit me up or I will send my teleporting turtle after you!

Gage Bryant • Jefferson City, MO



Steel Gage Match — We don't know about the "great artist" part, but we definitely believe you about being weird. As far as hiring you...how should we put this? Let's just say we'll put out some lettuce for when your teleporting turtle gets here. John L. Miniello — are you starting to understand what we're talking about?!? —Ed.

LIKE MAD ON FACEBOOK!

We're on Facebook! You should go there and "Like" us. Go on...it'll make you feel good about the Internet!

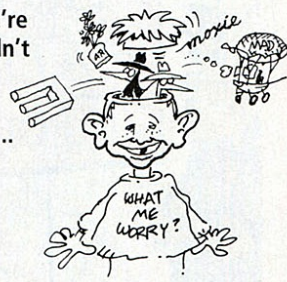


PHOTO FINISHED

In the Celebrity Snaps Section of your magazine, couldn't people technically just Photoshop celebrities into photos of them with your magazine?

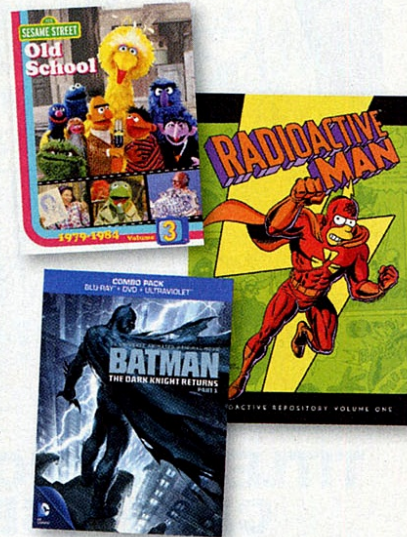
Hunter Holeman-Brower • Duvall, WA

Brower Outrage — Good gravy — you're RIGHT! Do you think maybe we shouldn't have given that free subscription to that 12-year-old kid who sent in a picture of himself and Charlie Chaplin... posing on the surface of the moon?!? Oh, and nice try with that picture of "Drew Carey," David DeGrand! Better luck next time, you rogue! —Ed.



READER ALERT

If you had your letter published in this issue, we've got some great news for you! Are you sitting down? Seriously — you're gonna want to sit. Wait — what you're doing is more of a lean than a sit per se... Whatever! You'll be getting a whole bunch of preposterously great stuff! Stuff like...a **Blu-ray Combo Pack of The Bourne Legacy** (available Dec. 11) AND a special **The Bourne Legacy USB car charger**, courtesy of our buds at Universal Studios Home Entertainment; a copy of the book **Radioactive Man**, from our chums at Harper Design; **Sesame Street: Old School Volume 3**, from our pals at Warner Bros. Home Entertainment Group; **Mars Attacks**, from our amigos at Abrams ComicArts; a **Blu-ray Combo Pack of Batman: The Dark Knight Returns, Part 1** thanks to our compatriots at Warner Home Video; and a copy of **007 Legends** on either PS3 or Xbox 360, courtesy of our bros at Activision (DLC for *Skyfall* available now!) Winners, all of ya!



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Dan Didio, Co-Publisher, MAD, October 10, 2012

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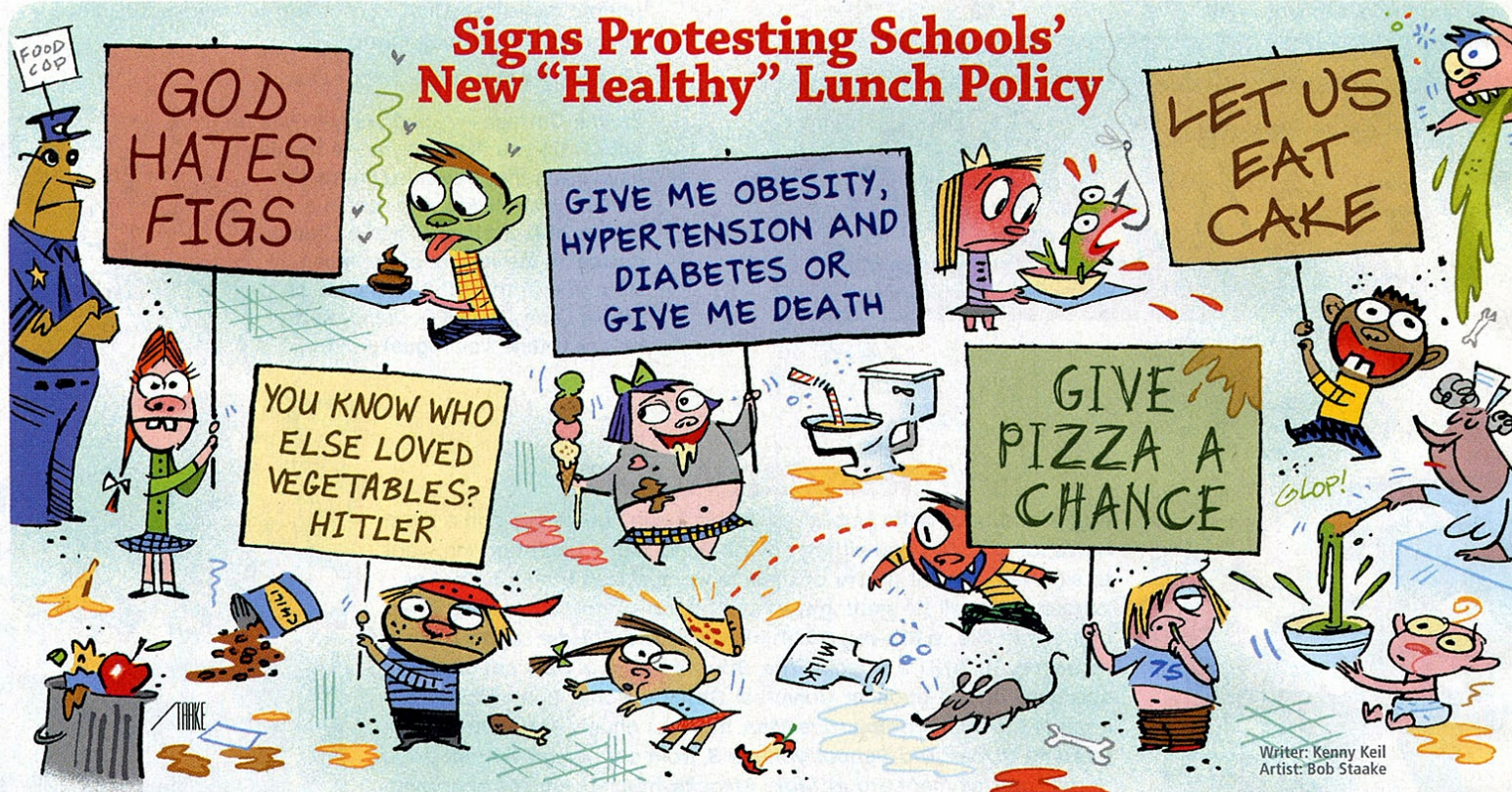
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THE FUNDALINI



TITLES MONICA LEWINSKY CAN'T USE FOR HER UPCOMING TELL-ALL BOOK



Rejected Fortune Cookies

A wise man knows there is no such thing as "There is no MSG!"



Photo: Lucie Lang | Dreamstime.com

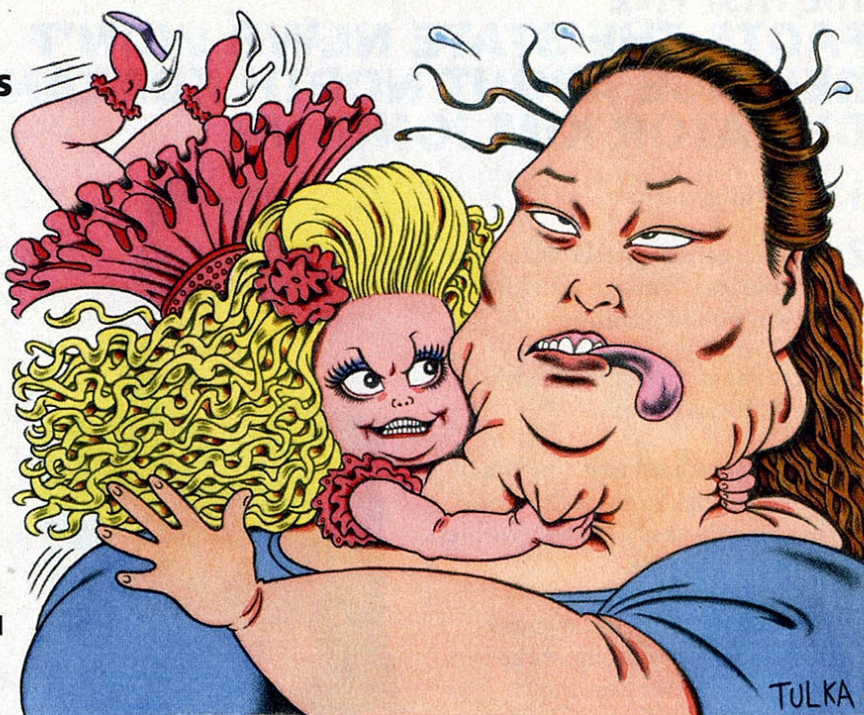
Eckstein Marks the Spot!



Writer and Artist:
Bob Eckstein

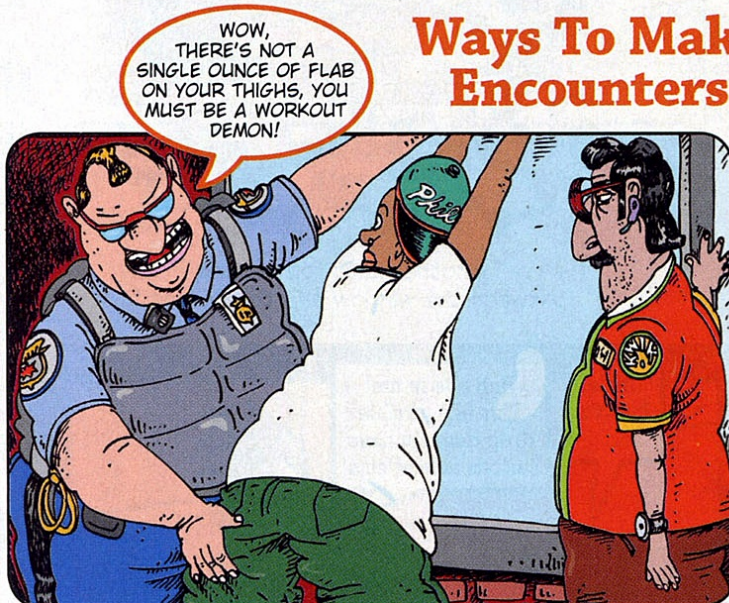
Celebrity Cause-of-Death Betting Odds **HONEY BOO BOO'S MOTHER, JUNE SHANNON**

- Suffocates on fifth neck.....1:1
- Brain explodes trying to read a Stop sign.....2:1
- Self-immolation from friction caused by thighs rubbing together3:1
- Crushed by a group of kids who mistook her for a bounce house8:2
- Mauled while fighting a bear over a raccoon carcass.....12:1
- Devoured by a sinkhole she herself created.....16:1
- Choked by a washed-up, has-been 9-year-old Honey Boo Boo who realized her mother ruined her life.....25:1
- Plane crash while on her way to *Esquire's* "Sexiest Woman Alive" presentation dinner.....600,000:1



Artist: Rick Tulka

Ways To Make Stop-And-Frisk Encounters More Enjoyable



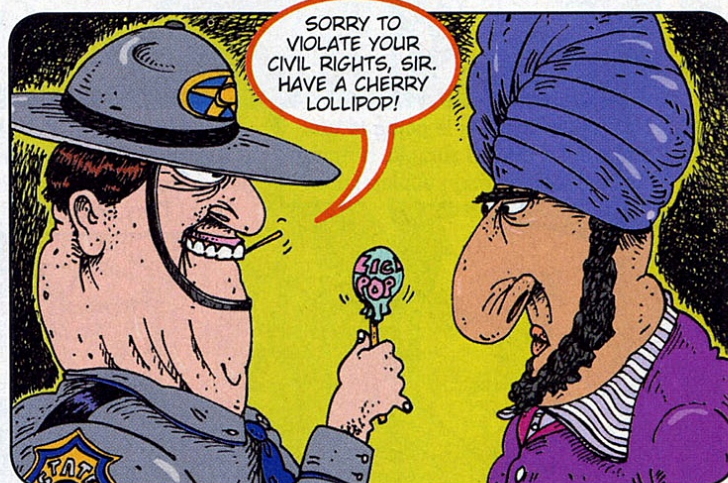
Require cops to offer compliments during pat-downs.



If nothing's found, the "suspect" gets to frisk the cop when he's done.



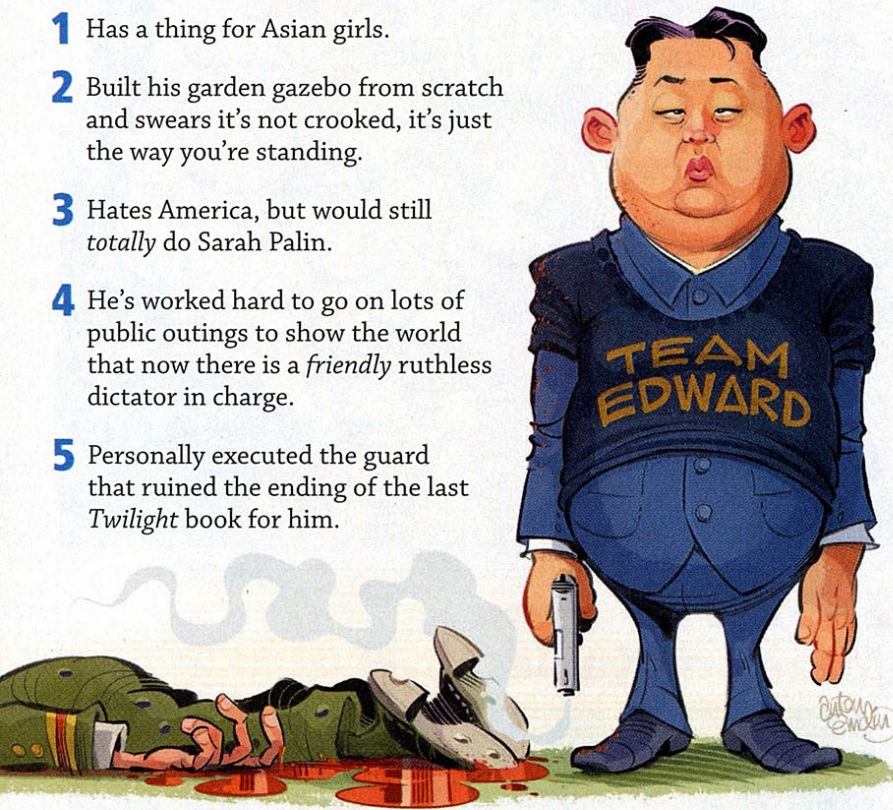
Transform the procedure into a memorable bonding experience by frisking entire families together.



To lighten the mood after a search, law-enforcement officials must offer the searchee a tasty treat.

THE FAST FIVE FACTS THE STATE NEWS WON'T RELEASE ABOUT NORTH KOREAN DICTATOR KIM JONG-UN

- 1 Has a thing for Asian girls.
- 2 Built his garden gazebo from scratch and swears it's not crooked, it's just the way you're standing.
- 3 Hates America, but would still totally do Sarah Palin.
- 4 He's worked hard to go on lots of public outings to show the world that now there is a *friendly* ruthless dictator in charge.
- 5 Personally executed the guard that ruined the ending of the last *Twilight* book for him.



Writer: Matt Lassen Artist: Anton Emdin

More Rejected Fortune Cookies

All hairs found in General Tso's
Chicken are human.

Learn Chinese: No, I would not
like to hear about Falun Gong.
不我不希望聽到關於法輪功

Photo: Lucie Lang | Dreamstime.com

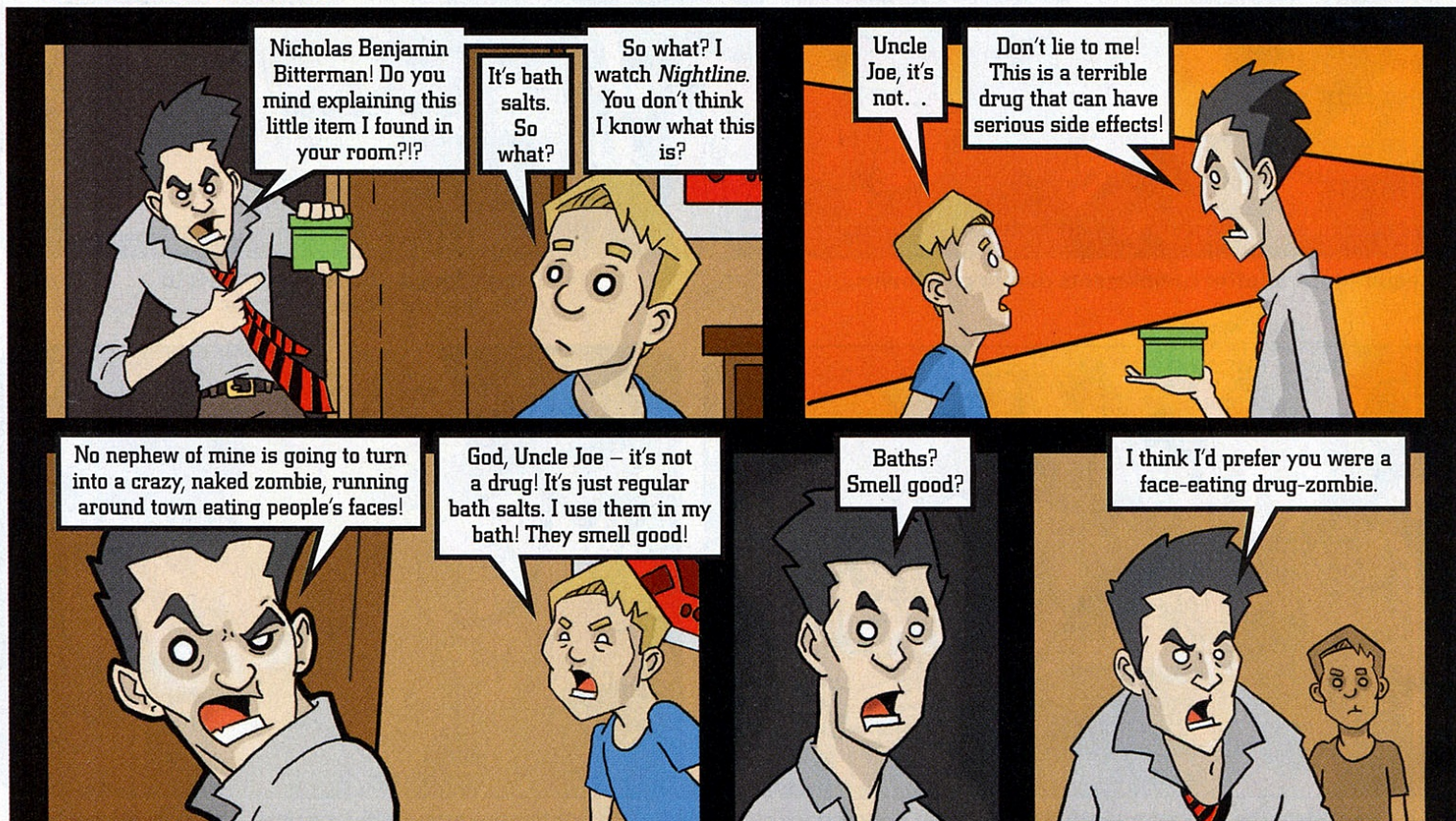
A Walk in the Parkhurst



Writer and Artist:
Teresa Burns Parkhurst

"Another idiot found dead
between the window and the screen."

BITTERMAN



Writer and Artist: Garth Gerhart



THE MAD 20

THE
DUMBEST
PEOPLE, EVENTS
AND THINGS
OF 2012



WOMAN "RESTORES" RELIGIOUS FRESCO

PAINT MISBEHAVIN'

When a 19th-century fresco of Jesus Christ in Spain's Sanctuary of Mercy Church was recently found to be flaking, 80-year-old parishioner Cecilia Giménez took matters into her own shaky, inept hands. She soon turned what had merely been a *faded* painting into an appalling monster-Christ straight out of a Wes Craven fever dream. But that wasn't all — after totally wrecking the original, Gimenez reportedly sued the church for royalties when it began to charge admission to view her laughably grotesque "restoration." No Norman Rockwell she!

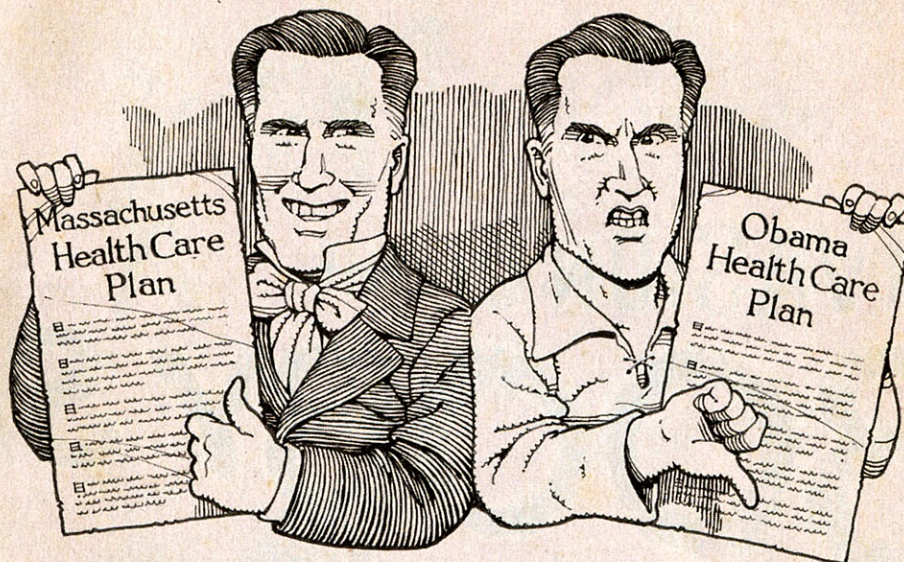


ARTIST: RICHARD WILLIAMS

What can one say (and then retract) about Mitt Romney that he hasn't already said (and then retracted) about himself? There's not a single important issue that he hasn't been for and then against, or against and then for, or both, or neither, or whatever. Mitt's flipped and flopped more than a coke-addicted porpoise. All told, it's as if there is more than one of him, which, if you ask us, would make for a classic, tragic story.

A TALE OF TWO MITTIES

Book the First, Chapter One



He was the best of Mitt, he was the worst of Mitt,

He championed Romneycare, he demonized Obamacare,

He was a Massachusetts moderate, he ran in the primaries as a
"severe conservative,"

He publicly said he would represent 100% of Americans, he privately said
he didn't care about 47% of Americans,

He was a governor of vision, he was a nominee blinded by ambition,

He supported a woman's right to abortion, he aborted that position for
right-wing support,

He turned around the Winter Olympics, he wanted immigrants to turn around
by self-deporting,

He acknowledged climate change before the political climate changed,

He was a man who believed that "money talks" but *didn't* believe he
should talk about his own taxes,

He was a man who favored everything he once opposed and opposed
everything he once favored,

He was a man of unswerving principles, who would say *anything* to get elected.

WRITER: STAN SINBERG

ARTIST: RICK GEARY

BOOK PHOTO:

NATTHAWUT PUNYOSAENG | DREAMSTIME.COM

3

PAPARAZZI STALK KATE MIDDLETON

THE WAR ON JUGS

Just like Princess Diana, tabloids can't seem to get enough of Prince William and Kate Middleton. And that means one thing: the paparazzi will do anything to *photograph them*. (We forget. How did this little dynamic work out for Diana?) Anyway, topless shots of the Duchess wound up in the French tabloid *Closer* — despite Kate and William being on vacation in a private, secluded chateau a third of a mile away from any commoners, with or without cameras. We repeat: PRIVATE. It wasn't like Madonna shaking her uncovered nay-nays for anyone with a camera phone to snap. To score shots of the royal jewels, all the sleazy photographer needed was a high powered lens... and a total lack of shame.

VILE PAPARAZZI CREATE THE ULTIMATE IN CREEPY VOYEURISM!

INVASION OF THE BOOBY SNAPPERS

"THE SEXIEST BLURRY,
GRAINY PHOTOS
OF INNOCENTLY-BARED
CELEBRITY BREASTS
WE'VE EVER PUBLISHED!"

—CLOSER MAGAZINE (FRANCE)

"YOU'VE NEVER SEEN A MARRIED COUPLE
CHASTELY PUTTING SUNSCREEN
ON EACH OTHER LIKE *THIS* BEFORE!"

—SE ORG HOR MAGAZINE (DENMARK)

"LEGAL PROCEEDINGS FOR
BREACH OF PRIVACY
HAVE BEEN COMMENCED BY THE
DUKE AND DUCHESS OF CAMBRIDGE."

—ROYAL FAMILY LAWYERS

starring

KATE MIDDLETON • PRINCE WILLIAM

featuring A PHOTOGRAPHER WITH A ZOOM LENS HUDDLED IN A HEDGE A HALF-MILE AWAY

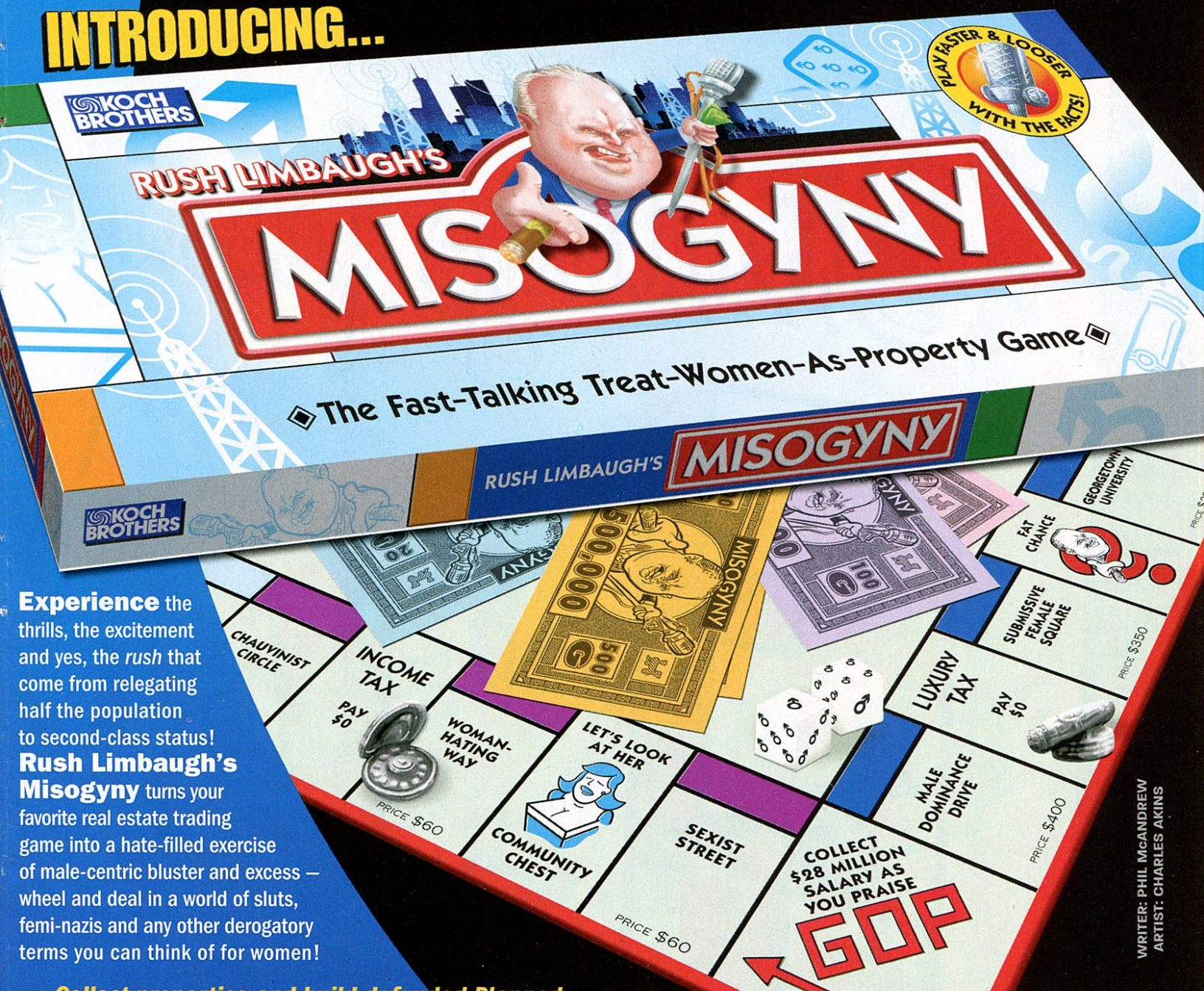
UNSCRUPULOUS MAGAZINE EDITORS • A BUNCH OF PEEVED OLD ROYALS • AND AN ENABLING, CELEBRITY-OBSESSED PUBLIC

4

RUSH LIMBAUGH'S SEXIST TIRADE ALL FLUKED UP

In 1996, Al Franken wrote a book called *Rush Limbaugh is a Big, Fat Idiot*. Turns out the book still lives up to its title. Back in February, Limbaugh became incensed over a federal government provision requiring healthcare plans to cover contraceptive pills for women. The right-wing gasbag immediately launched a days-long tirade against Sandra Fluke, a law student at Georgetown University, calling her a slut, prostitute and sex addict who wanted us to support her birth control "habit." Rushie soon began hemorrhaging sponsors and issued an apology as limp as one would expect from a four-times married, weather balloon-sized pundit, yet he wasn't fired, suspended or docked a penny of his purported \$28 million salary. When it comes to vile, sexist behavior, no one plays the game better than Limbaugh.

INTRODUCING...



WRITER: PHIL MCANDREW
ARTIST: CHARLES AKINS

Experience the thrills, the excitement and yes, the *rush* that come from relegating half the population to second-class status! **Rush Limbaugh's Misogyny** turns your favorite real estate trading game into a hate-filled exercise of male-centric bluster and excess — wheel and deal in a world of sluts, femi-nazis and any other derogatory terms you can think of for women!

Collect properties and build defunded Planned Parenthood Clinics and Womens' Dormitories/ Brothels (they're the same thing, after all!)

"Fat Chance" and "Let's Look at Her Community Chest" cards enhance the game's "War Against Women" theme...

CUSTOM GAME TOKENS!



MICROPHONE



CIGAR



BED

CONTRACEPTIVE
PILL DISPENSER



Fat Chance



LOSE 25 MAJOR SPONSORS OVER INSENSITIVE COMMENTS.
OTHERS TAKE THEIR PLACE.
NO LOSS.

Let's Look at Her Community Chest



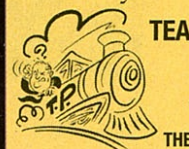
OFFER THE OFFENDED STUDENT
AN ON-AIR, INSINCERE, NON-APOLOGY, APOLOGY —
KEEP JOB.
COLLECT MILLIONS

Fat Chance



BY DRAGGING SANDRA FLUKE INTO THE SPOTLIGHT, YOU'VE GIVEN A VOICE TO A HIGHLY EDUCATED, WELL-SPOKEN YOUNG WOMAN —
PAY \$500 FOR OXYCONTIN TO EASE THE PAIN

Let's Look at Her Community Chest

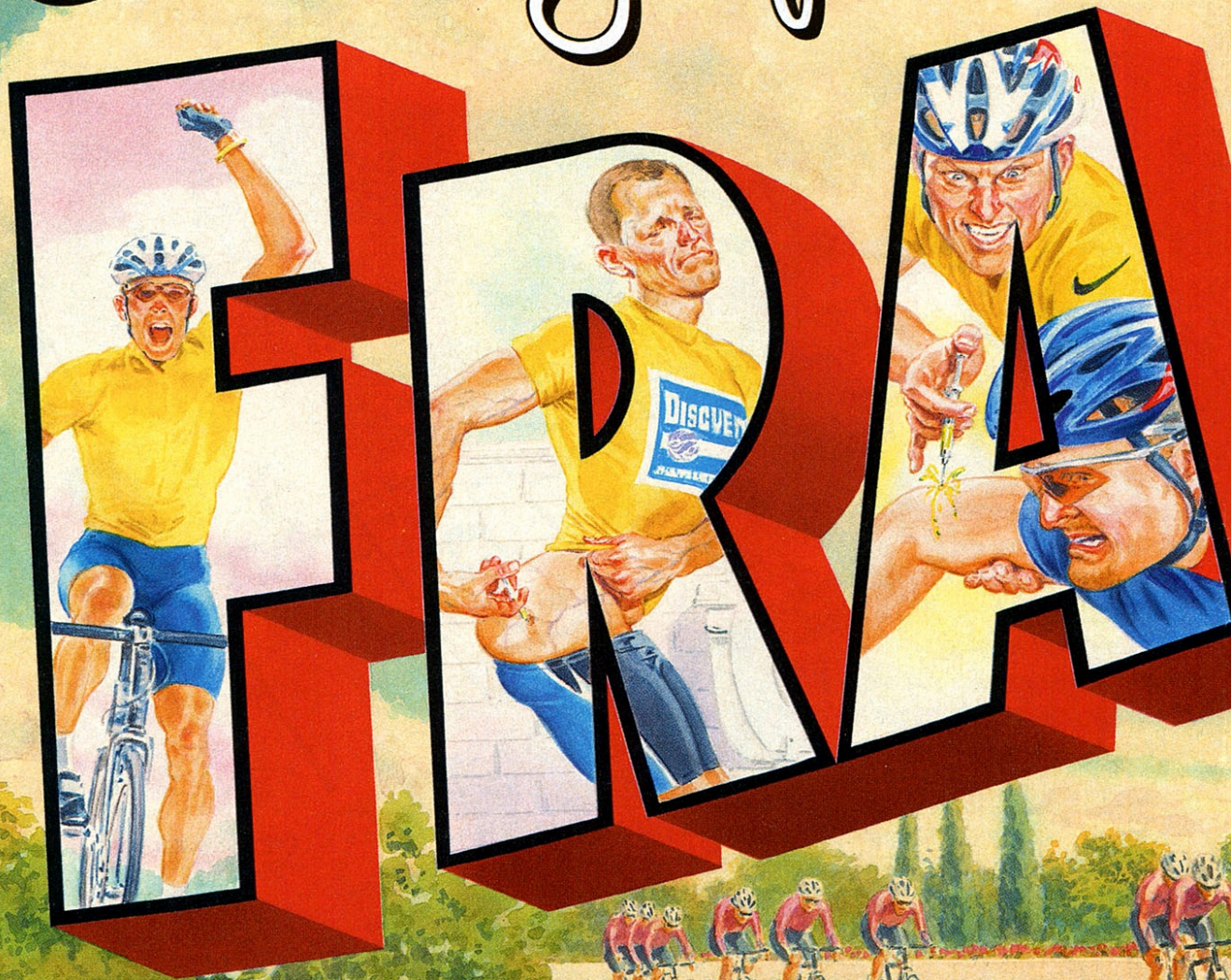


TAKE A RIDE ON THE TEA PARTY EXPRESS
PAY \$100 FOR SEXUALLY HARASSING THE FEMALE CONDUCTOR

LANCE ARMSTRONG DOPE AND GLORY

Once upon a time, cyclist Lance Armstrong was regarded as courageous, heroic and thoroughly amazing. After all, the guy came back from cancer to win seven Tour de France titles, win the affections of Sheryl Crow, Kate Hudson and (eww!) an Olsen twin, and make floppy yellow bracelets seem cool. But after this year's revelation that he was actually a dope-pushing, blood-tampering, weasel bastard, Armstrong was banned from racing, stripped of his sponsorships and titles and utterly disgraced. Depressingly, the once-great icon turned out to be yet another picture-postcard example of a lying, cheating fraud.

Cheatings from...







BARACK OBAMA BLOWS FIRST DEBATE

FAIL TO THE CHIEF

President Obama's first debate performance against Mitt Romney has been called lethargic, lackluster, disengaged, dreary, flat, full of resentment, embarrassing, God-awful, piss-poor and Dukakis-like. Frankly, we think it's been somewhat overrated. As we recall, *The Oogieloves* received somewhat more favorable reviews. Luckily for the President, his handlers intervened and administered some emergency care in the form of Debate First Aid, thereby saving him from political death on Election Day.

FIRST AID FOR THE PRESIDENTIAL DEBATE CHOKING VICTIM

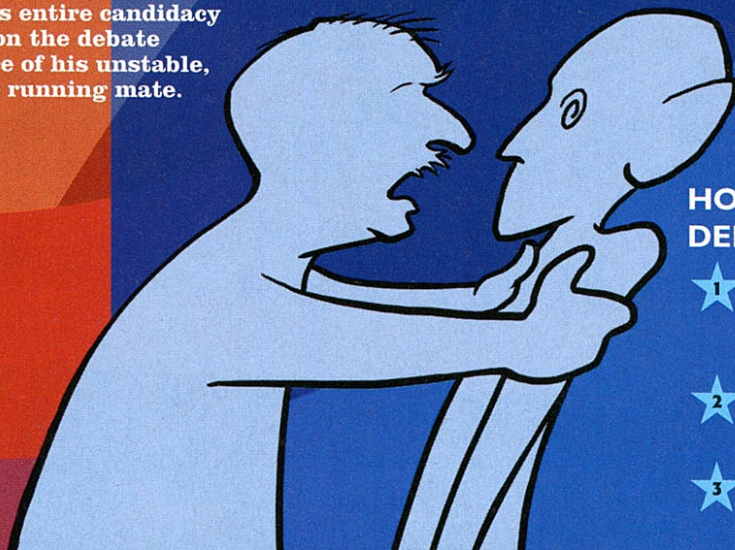
THE OBAMANEUVER

SIGNS OF DEBATE CHOKING

- ★ The victim seems to be in a Xanax-induced stupor.
- ★ The victim does not bother to defend himself or attack his opponent.
- ★ The victim mistakes "being polite" with "looking spineless."

CONSEQUENCES OF DEBATE CHOKING

- ★ The victim's previously dead-in-the-water opponent leaps ahead in the polls.
- ★ Cable-news pundits who are rooting for the victim suffer hysterical on-air panic attacks.
- ★ The victim's entire candidacy now rests on the debate performance of his unstable, gaffe-prone running mate.



HOW TO HELP THE DEBATE CHOKING VICTIM

- ★ Explain to the victim that his pathetic performance may have cost him the election.
- ★ Show victim his plummeting poll numbers.
- ★ Repeat steps one and two as necessary.



GEORGE ZIMMERMAN MISUNDERSTAND YOUR GROUND

We don't know about you, but we feel much safer knowing there are men like George Zimmerman, a self-appointed neighborhood watch vigilante, patrolling our streets and protecting us from black kids wearing hoodies, or eating Skittles, or wearing hoodies and eating Skittles. Brave men like Zimmerman stand their ground against these...these...*citizens*, even after the police insist that they back off. Yes, fearless men like Zimmerman risk their lives by brandishing loaded pistols and aiming them at, um, *regular people*. The bottom line: George Zimmerman tracked Trayvon Martin like an animal and ended up shooting and killing him because he didn't like his looks. We don't like Zimmerman's looks, but we wouldn't track him down and shoot him in cold blood. There's been enough of that already.

Curious George Zimmerman



Stands His Ground

Look who's here!
It's self-appointed
neighborhood watchman
Curious George Zimmerman!

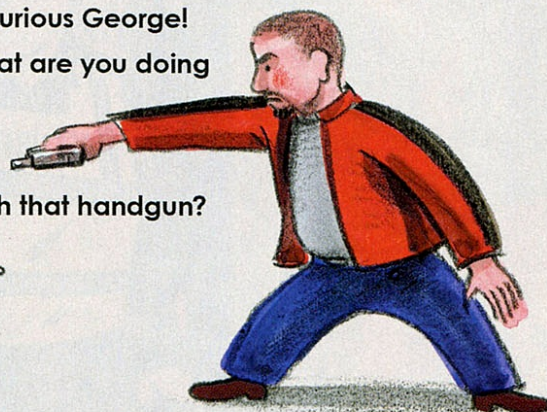


Curious George!
Where is the Man
in the Yellow Hat?
And why are you
following the black
kid in the hoodie?
The 911 operator
told you to let the
police investigate!



Curious George!
What are you doing

with that handgun?



Curious George! How can you
claim self-defense when you
recklessly initiated the confrontation?



Read how Curious George Zimmerman gets into trouble
faster than you can say

"questionable interpretation of Florida law."

(Well, not too fast. He wasn't charged with a crime for 45 days!)

CLINT EASTWOOD'S CONVENTION SPEECH

EVERY WHICH WAY BUT LUCID

Even though Clint Eastwood has starred in films opposite Morgan Freeman, Meryl Streep, John Malkovich and Gene Hackman, it turns out his most memorable co-star ever is a chair. At this year's Republican Convention, the 82-year-old Hollywood thespian did a 10-minute improvisation with the piece of furniture as if it was an invisible President Obama only he could see and hear. He criticized the "Presi-chair" for the war in Afghanistan (which Bush started) and for *not* closing the U.S. prison at Guantánamo (which the GOP didn't want done anyway). In any case, as a doddering, delusional, bitter, out-of-touch, gun-loving white male long past his prime, spouting inaccuracies and untruths about a candidate he was imagining out of thin air, Eastwood represented the Republican base just *perfectly*.

The GOP in Association with
Bob's Discount Furniture presents

CLINT EASTWOOD TROUBLE WITH THE CHAIR

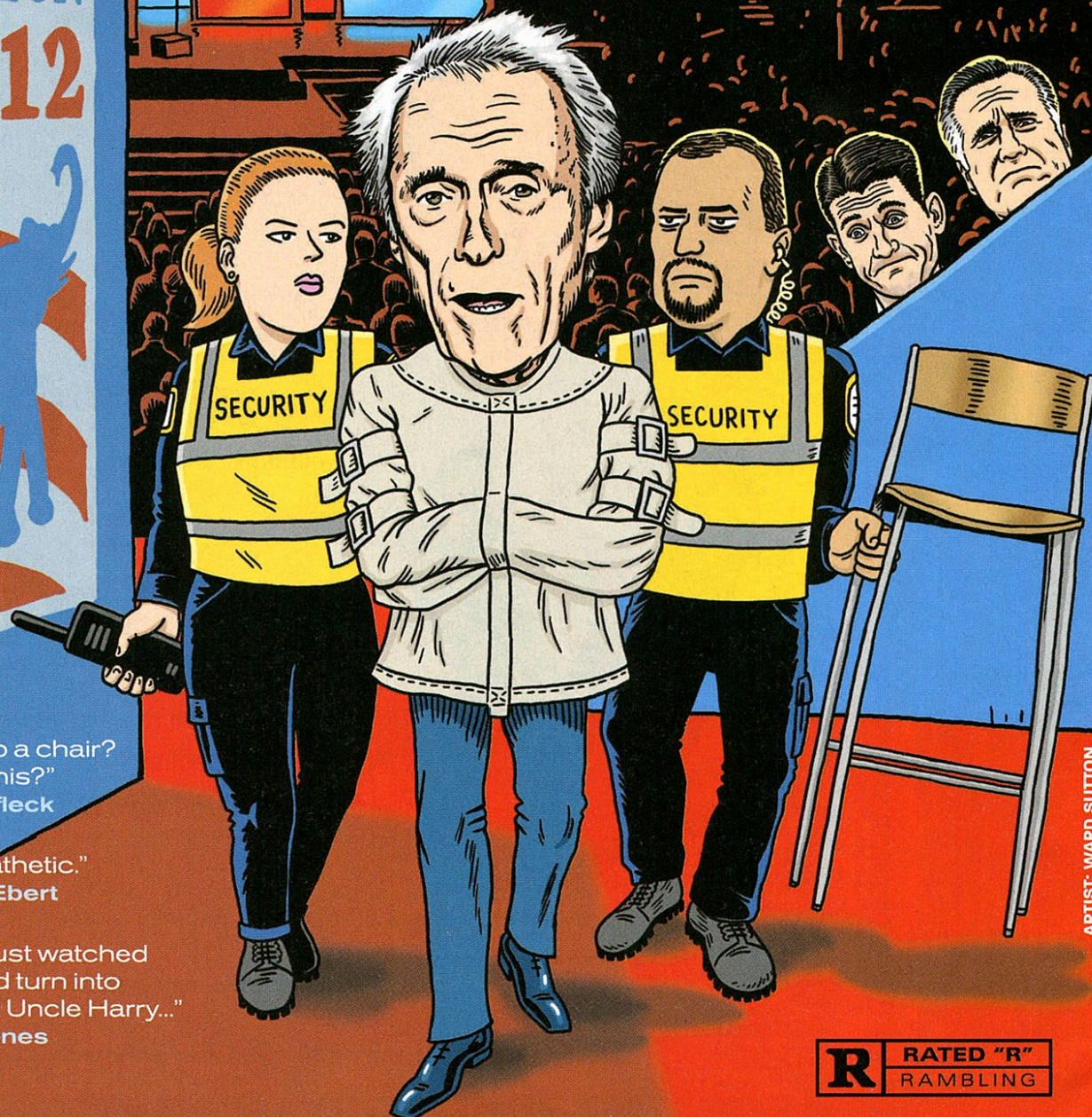
REPUBLICAN
NATIONAL
CONVENTION
2012



"He's talking to a chair?
What is this?"
— Ben Affleck

"Sad and pathetic."
— Roger Ebert

"I can't believe I just watched
Clint Eastwood turn into
somebody's Drunk Uncle Harry..."
— Star Jones



ARTIST: WARD SUTTON

R RATED "R"
RAMBLING

9

AMANDA BYNES STEER AND PRESENT DANGER

Most child stars end up having a rough life. After so much success at an early age, by the time they reach adulthood their life is a train wreck...or in the case of Amanda Bynes, several car wrecks. The former Nickelodeon actress has been hell on wheels this year — driving under the influence, side-swiping a police car, and TWO hit and runs, all capped off with a charge of driving with a suspended license (a pretty impressive résumé for a gal her age)! Often, the problem with out-of-control young stars is that they just don't know how to stop. In Bynes' case, that's bad news for anyone else on the road.



The Complete Hit-and-Run, DUI, and Driving-While-Stoned Incidents

³⁵
Braking

⁵⁶
Bad

HOLLYWOOD



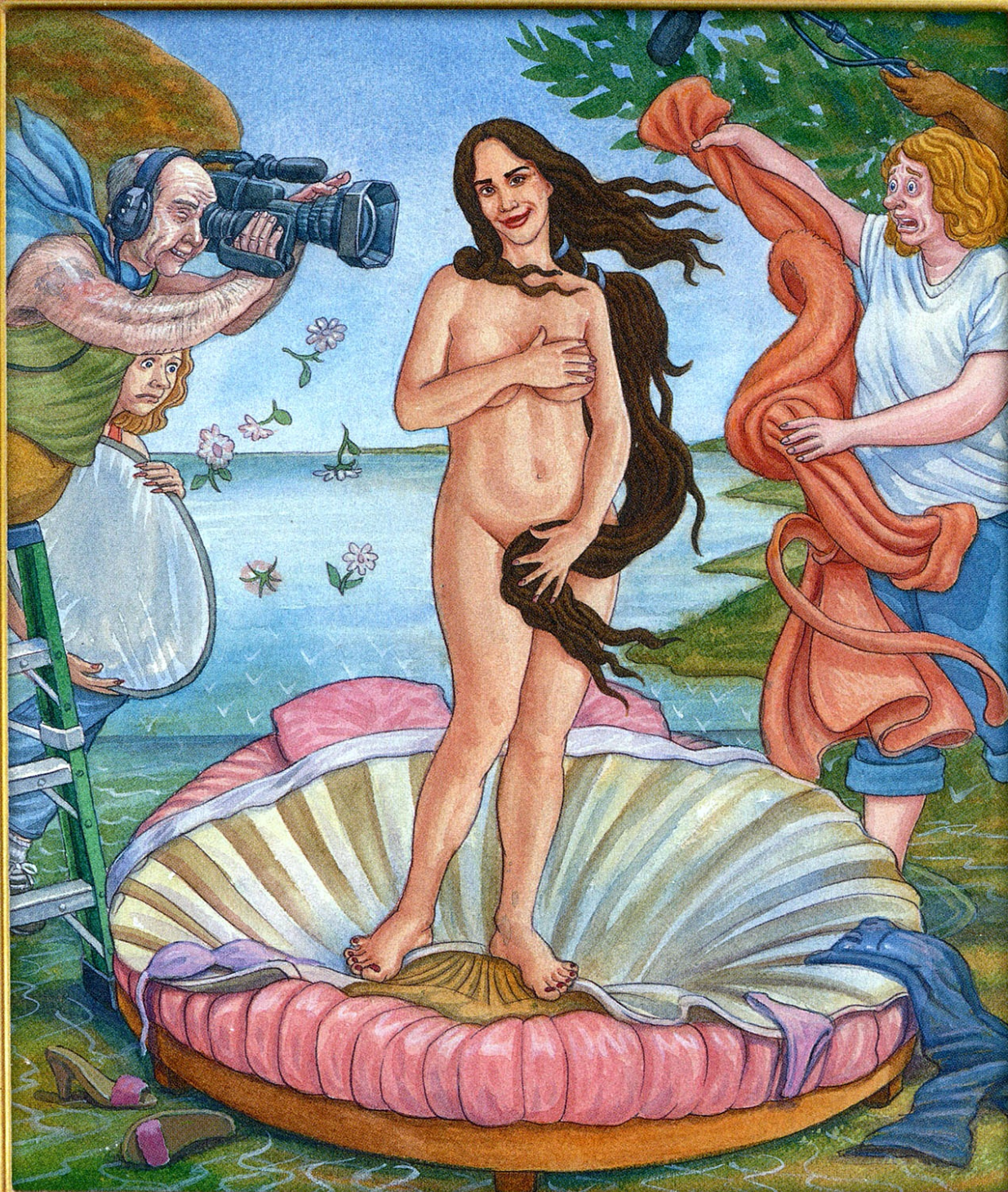
Starring
**Amanda
Bynes**

WINNER
Most Pathetic Fall of a
Former Child Star Since
LINDSAY LOHAN!

ARTIST: SCOTT BRICHER

OCTOMOM DOES PORN NO NUDES IS GOOD NUDES

Nadya Suleman has been in the news ever since she birthed nearly a little league team's worth of kids back in 2009. As it turns out, when you're out of work and living on public aid, it's not that easy to support 14 kids (she cranked out six kids *before* the octuplets). What's a girl to do? Well, you turn a problem (in this case, your hoo-ha) into a solution! Which is how Octomom wound up starring in a "self-pleasure" video for the aptly-named Wicked Entertainment. Still, the situation begs the question: what is the real dumb thing? Is it that Octomom got so colossally in over her head that she had to turn to porn...or is it that there are guys who will PAY to see a dilapidated, depressing exit tunnel that 14 kids plopped out of?



ARTIST: JAMES WARHOLA

The Birth of Keinous



NFL HIRES REPLACEMENT REFS

ABSOLUTELY SCABULOUS

Get this: The NFL generates over \$9 billion a year in revenue. The average NFL team is worth \$1.1 billion. The average salary for an NFL player is \$1.9 million. And still, the misguided, greedy creeps who run the league locked out referees because the refs wanted to keep their pension benefits. So the NFL brought in replacement refs who screwed up call after call. Still, it wasn't until the clueless amateur refs blew a call that cost the Packers a game (and maybe a playoff spot) that NFL commissioner Roger Goodell managed to snap his head from between his buttocks and offer the real refs a fair deal. It was a big concession, because now the beleaguered NFL is only on pace to rake in a mere \$8.999999999 billion.

ON SALE NOW!

FROM THE LEAGUE THAT BROUGHT YOU **SEAN PAYTON'S BOUNTY HUNTER**
AND **MICHAEL VICK'S DOG FIGHTER...**



MADDENING REF LOCKOUT 13



Madden Ref Lockout 13 puts YOU in the middle of all the confusing action: Bafflement on the field! Gross incompetence! Play in a pro football game as you've always dreamed — that is, if you dreamed of playing in a game decided by blatantly wrong calls made by amateur scab refs!



PS3

WiiK

ECCHBOX
360

- Touchdown? Touchback? Timeout? Who knows? Experience the thrill of standing around on the 50-yard line doing nothing while the refs review the instant replay — and still botch the call!
- Authentic Replacement Ref Action! Fumbles are ruled touchdowns! Illegal career-ending hits to franchise quarterbacks are ignored! And every crucial call in the game's final minute is **WRONG!**
- Advanced Mode: Tweet as your favorite NFL player to express your utter disdain for Roger Goodell!
- Includes 28,000 potential plays and an infinite number of terrible calls and rule misapplications!

WRITER: DAVID SHAYNE PHOTO: AP/WIDEWORLD PHOTOS

12

ANN CURRY HERE TODAY, GONE TODAY

In June, *Today Show* co-host Meredith Vieira retired and was replaced by Ann Curry. Almost immediately, there were reports of trouble on the set and a lack of chemistry between Curry and co-host Matt Lauer. Then, faster than you can say "Roker ate the last donut again," the ratings tanked and *Today* was overtaken by *Good Morning America*. NBC execs, always prone to panic, immediately looked for a scapegoat and found one in Curry, who was soon kicked off the show. Maybe the ratings slide was Curry's fault, or maybe it's just that the once proud *Today Show* of NBC news has devolved into a tragedy-milking, celebrity hype machine and the audience is sick of it. Whatever the case, viewers are fleeing the show faster than hairs are leaving Matt Lauer's head. It's like one of those bad Hollywood comedies that the *Today Show* is only too happy to shill for.

THEY BRING YOU THE NEWS BUT THE REAL STORY IS BACKSTAGE



THE NBC BRASS IN ASSOCIATION WITH THE *TODAY SHOW*, PITIFUL RATINGS AND GENERAL DISLIKE PRESENTS

ANCHOR CANNED

THE LEGENDARY HUMILIATION OF ANN CURRY

RATED R
RATINGS DEBACLE

BASED ON HER AWKWARDLY-EMPATHETIC INTERVIEW STYLE
UNCOMFORTABLE SILENCE PROVIDED BY MATT LAUER AND AL ROKER

NBCUniversal

ARTIST: RICHARD WILLIAMS

WRITER: MATT LASSEN

Imagine if you were wheeled into an operating room for emergency heart surgery and discovered the surgical team consisted of Khloe Kardashian, The Situation, Charlie Sheen and Honey Boo Boo's mother. Cause for concern, right? Well, that's the feeling you get when you discover that the House Science Committee is controlled by a group of Republican Congresspersons who'd conclude that a vinegar and baking soda volcano school lab project erupts due to "God's will." The Science Committee has jurisdiction over NASA, the Department of Energy, the Environmental Protection Agency and the National Science Foundation. Member Dana Rohrabacher (R-CA) has suggested that countries might eliminate "the production of greenhouse gases" by cutting down their rainforests. They have so many other insane theories, it would take a journal to catalog their laughably outrageous ignorance.

SPECIAL GOP POLICYMAKERS ISSUE

UNSCIENTIFIC AMERICAN

November

UnscientificAmerican.com

House Science
Committee Member
TODD AKIN

On how a gal's body
can tell good sperm
from
'rapey'
sperm.



THE REP. DANA
ROHRABACHER
INTERVIEW

Global Warming

"COULD BE DINOSAUR FLATULENCE,
YOU KNOW, OR WHO KNOWS?"

REP. PAUL BROWN
ON WHY

*Evolution, Embryology and
the Big Bang Theory are*

"LIES STRAIGHT FROM THE PIT OF HELL"

EXCLUSIVE! *Rape Babies*

ALL PART OF GOD'S WONDERFUL PLAN
BY GOP OFFICIAL SHARON BARNES



APPLE MAPS TAKE THE WRONG WAY HOME

Over the last decade or so, Apple has become one of the world's richest companies, in part because of its consistent production of Terminator-perfect electronics, each more thrilling than the last. But in recent months, the ritual of The Apple Unveil has begun to seem a little shark-jumpy — and never more so than in October, when the new iPhone 5's most prominent feature was a mapping system that offered worse directions than the average drunken hobo. In shutting out Google Maps for a program that confused Cleveland with Mumbai, Apple Maps was Apple's biggest fiasco to date — leaving the company in the unfamiliar position of issuing apologies as it misdirected consumers' cash from their wallets to Apple's vault.



From Apple Headquarters
Cupertino, California (2 miles from Austin, Texas via Apple Maps)

To Our Customers,

At Apple, we strive to make world-class products that deliver the best experience possible for our customers. This often results in the worst possible experience for our Foxconn workers, but that's for a **whole other** apology letter!

With the launch of our new Maps, we fell short of our goal — often, by thousands of miles! We are extremely sorry for the frustration this has caused, and for those of you still out on the road hopelessly lost in the middle of nowhere, we sincerely hope you reach your destination soon.

Maps launched with the first version of iOS, but we wanted to make it better. So we added turn-by-turn directions, voice integration, Flyover and vector-based maps. We figured all these cutting-edge technologies would cover up the fact that our directions are completely inaccurate, but like our maps themselves, we were off the mark.

There are more than 100 million iOS devices using the new Apple Maps. And of those 100-million+ devices, there are **more than** a dozen people who trust our maps. In just the first week, iOS users searched for nearly half a billion locations. We hope to get back to them with accurate location info sometime in the future. Meanwhile, the more our customers use our maps and the quicker they tell us where things really are, the better Maps will get for everyone!

While we're improving Maps, you can try alternatives. Stop by your local gas station and see if they still happen to have any of those little fold-up paper maps. They're fun, colorful and often free. Or visit your local Apple store and ask one of our Geniuses for directions. (Sneaking a peek at an Android phone would actually be your best bet.)

Everything we do at Apple is aimed at making our products the best in the world. But without Steve Jobs around anymore, we can aim a little lower. Yes, it seems this time we aimed a little too low. So in the future we promise to aim higher. That is, once we get Maps to tell us which direction that is.

Tim Cook

Apple CEO

15

CAPTAIN FLEES SINKING SHIP **ROWBOAT CHICKEN**

A captain always goes down with his ship. Even Gilligan knew that. But we're guessing *Gilligan's Island* reruns aren't airing in Italy. Because when Francesco Schettino, captain of the Costa Concordia, ran his ship aground he fled like...well, we can't say "like a rat leaving a sinking ship" because we think Schettino even beat the rats off his sinking ship! Over 30 dead and 64 injured, all because this showboating idiot steered his ship too close to shore to impress some tourists and his girlfriend. We wonder if there's an Italian word for someone who's both stupid *and* a coward.

Dumb Sh*ts



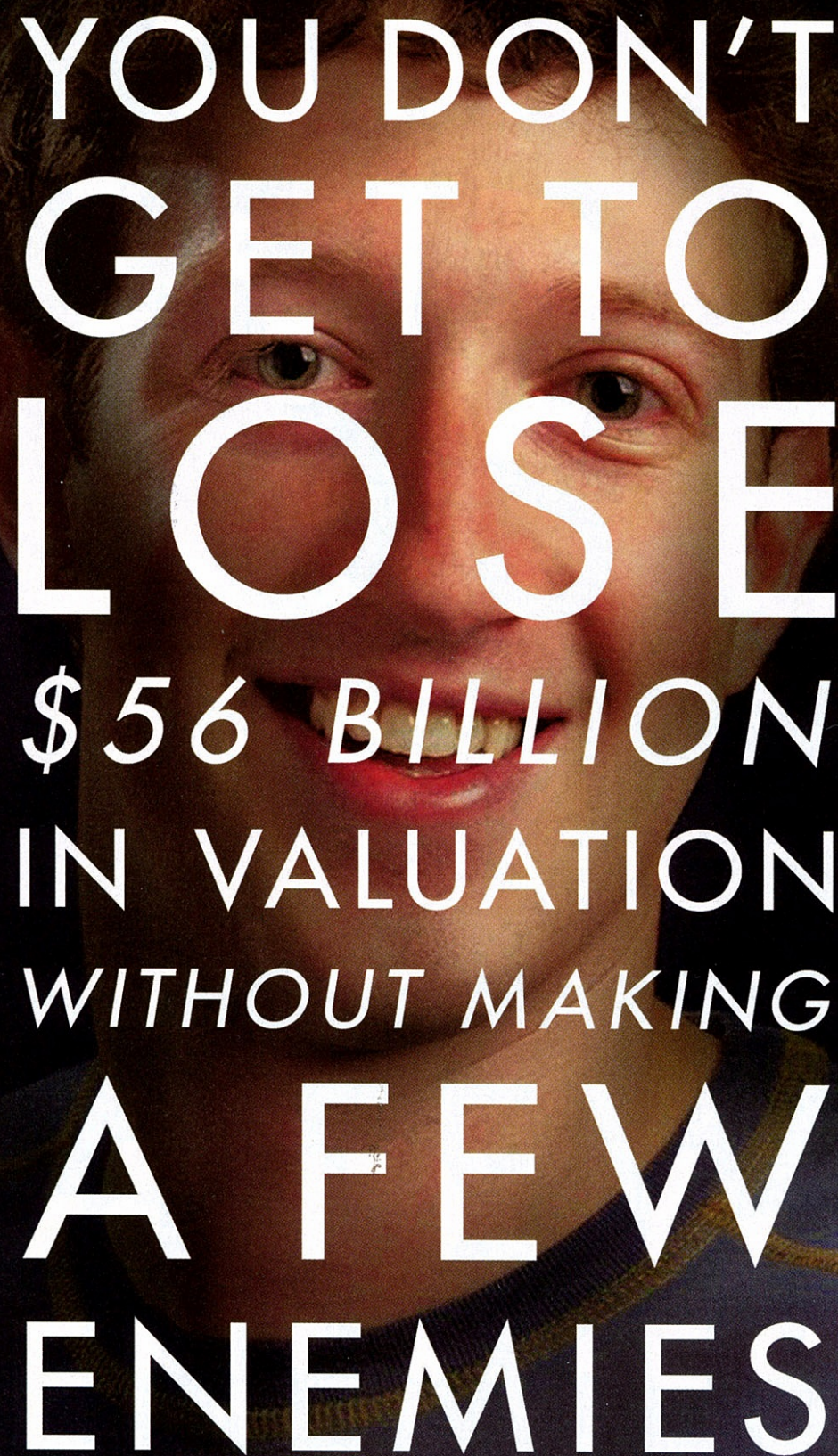
Sink Ships

REMEMBER THE COSTA CONCORDIA!

16

FACEBOOK'S IPO FRIENDS WITHOUT BENEFITS

When it was announced that Facebook would be traded publicly on the stock market, excitement was high. It was the biggest IPO in tech history! It was the coming of another dotcom boom! And it was!!! (For the first few hours.) After opening at \$38 a share, the stock shot up as high as \$45...but quickly dropped and closed at just \$38.23. Okay, the first day was a disappointment — but that would soon change. Soon, it would be a *disaster*. The stock price kept falling — going as low as \$17.55 a share. Worse still, the company's lead underwriters, Morgan Stanley, JP Morgan and Goldman Sachs, were accused of inflating prices and ditching stocks while prices were high. (If you're shocked about that, maybe *you* should be MAD's Dumbest Person of the Year!) In the end, a lot of investors lost a lot of money. We're betting these people no longer consider Mark Zuckerberg a "Friend."



YOU DON'T
GET TO
LOSE
\$56 BILLION
IN VALUATION
WITHOUT MAKING
A FEW
ENEMIES

the so-called net worth



twodollarsashare.com



17

PAULA DEEN HIDES DIABETES

OUT OF THE FRYING PAN AND INTO THE LIAR

Paula Deen rose to fame promoting a diet rich in fat, salt and sugar — and indeed, she got *rich*, but she also got Type 2 Diabetes. Now, you're probably thinking, "And in other news, the sun rose today," but that's not the whole story. Paula's potentially life-threatening condition didn't inspire her to renounce her obesity-causing diet. When she went public with her illness in January, we soon found out she was first diagnosed THREE years ago — a period during which she continued gleefully pushing her Fatty McLardass recipes on an unsuspecting public. Not only that, she set up a lucrative endorsement deal with a pharmaceutical company making Diabetes medication! So now she peddles both the sickness AND the cure — and that's a combo that would make anyone's wallet fat.

Hey y'all!

Just 'cause you're sufferin' from Diabetes doesn't mean your taste buds have to suffer with ya!

Diabetes can be delicious, y'all, thanks to...

PAULA DEEN'S DEEP-FRIED INSULIN



Don't worry about losin' a foot — you don't need it to sit at the table!

Listen up, y'all — the damage is done! Let's have some FUN! Each PAULA DEEN'S DEEP-FRIED INSULIN contains all the medicine you're cravin', plus a buncha other goodies! Like:

- | | |
|-------------------------|--|
| Egg yolks | Chocolate shavin's |
| A stick of butter | Hot oil |
| Heavy cream | One more stick of butter |
| Sour cream | Cake batter |
| Whipped cream | Powdered sugar |
| Another stick of butter | One last stick of butter (just for tastin'!) |
| Cream cheese | Breadin' |
| Grated cheese | And just a pinch of salt |
| May'naise | |
| Hot sauce | |



PAULA DEEN'S DEEP-FRIED INSULIN

The medicine you need and the taste you want!

THE MAYAN CALENDAR

PROPHET AND LOSS

It's baffling that people put so much weight and belief in the "Mayan Calendar," a circular stone block that would be extremely difficult to hang in your kitchen. "Experts" have determined that the calendar indicates the world will end on December 21, 2012. Even in a world filled with global climate change, earthquakes, tsunamis, hurricanes and Donald Trump, we find that hard to believe. Some say the Mayan Calendar doesn't show the world ending on December 21 — just the calendar ending. Others point out that another version of the calendar goes well past December 21. We're skeptical because nowhere on the stone block do the Mayans refer to "March Madness" or "Rocktober." Still, we've put off our Christmas shopping till December 22 — not because we believe the calendar, we just do that every year anyway.

Things You Didn't Know About the Mayan Calendar

There was also a Mayan Calendar page-a-day version with humorous Doomsday prophecies and quotes.

The so-called Long Count Calendar was created during a phase of history known as "The Numerical Ignorance Era," so take it with a grain of salt.

Certain calendars contain mysterious reminders that it's time to order calendars for next millennium.

Below December 21, there's a small symbol of the Earth exploding, instead of a moon phase symbol, which is how experts could pinpoint the end date.



The date for Administrative Professionals Day has remained largely unchanged through the centuries.

The Jewish Mayan calendar corresponds almost perfectly, though they have the world ending on sundown of the 20th.

The calendar can only be properly read using 3D glasses. That's how advanced the Mayans were.

Mayan astronomers didn't account for leap days, meaning we'll all have to go through this apocalyptic idiocy again soon.

Many believe the Mayan Calendar was created by Harold Camping's great, great, great, great, great, great, great grandfather.

One stone version was found not far from beautiful and mysterious Machu Picchu, a great travel destination any time of year. (This line brought to you by the Peruvian Tourism Council.)

Archeologists estimate that up to 95% of calendars were freebies handed out by ancient insurance salesmen, and therefore thrown away.

The Mayans were the first culture to refer to Wednesday as "hump day."

Some calendars were unearthed alongside a sheet of tiny stickers reading "Birthday," "Doctor's Appointment," and "Virgin Sacrifice."

The Mayans really concocted the whole thing as a practical joke on future historians.

19

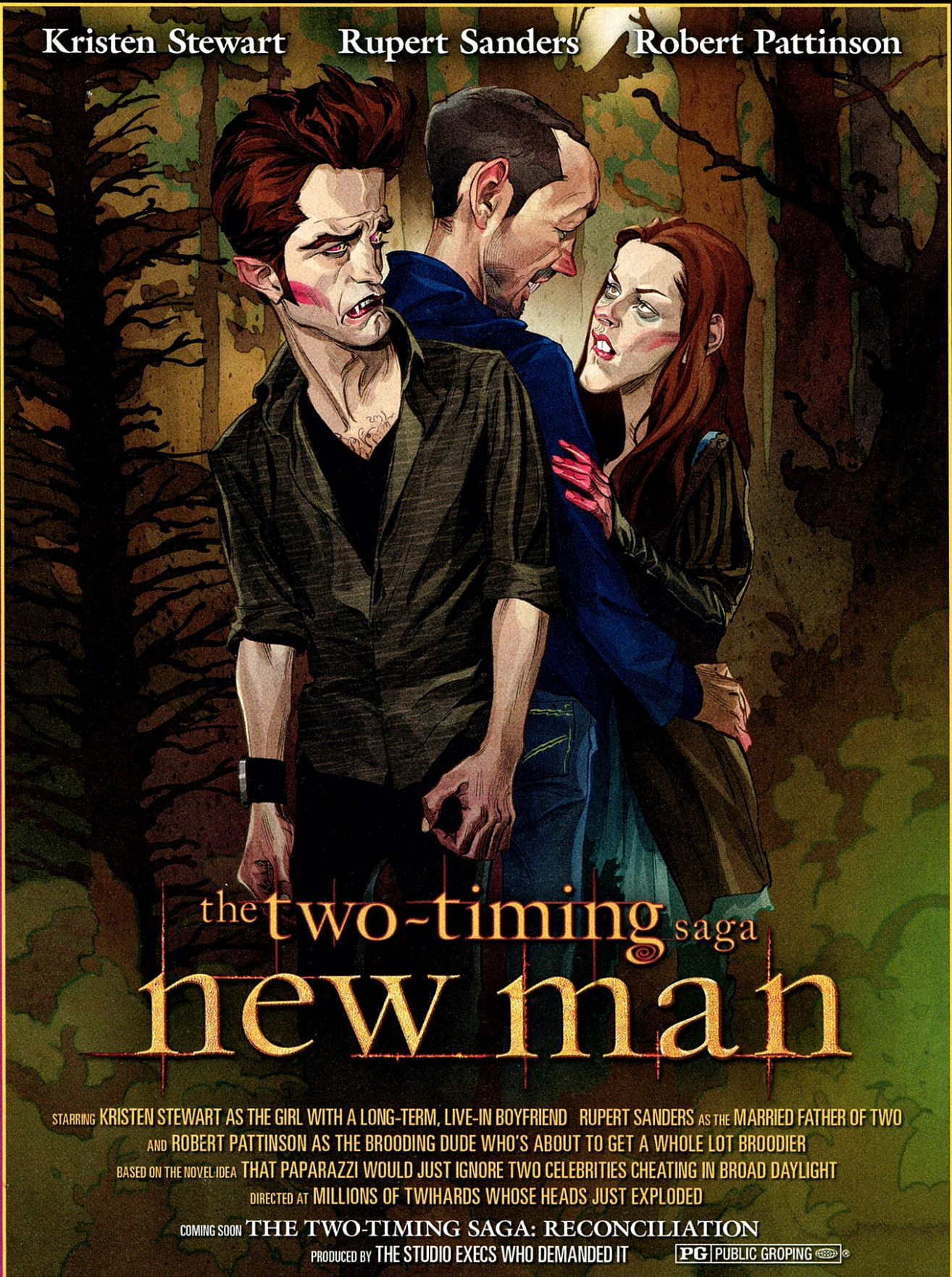
KRISTEN CHEATS ON ROB INTERLUDE WITH A VAMPIRE

Sometimes mediocre, soulless life imitates mediocre, soulless art. How else to explain the real-life Bella and Edward — Kristen Stewart and Robert Pattinson — getting into a *Twilight*-worthy love triangle? The two had been dating off-screen for years and were even living together... when K-Stew was photographed inhaling the face of her *Snow White and the Huntsman* director Rupert Sanders (on the bright side, it was only the second-worst thing they had done together this year). The two stars spent the next few weeks looking slightly more mopey and lifeless than usual, before Stewart somehow managed to patch things up. And good for them! After all, when you have something that good, you don't want to mess it up. Not their relationship — we're talking about that sweet *Twilight* gravy train!

Kristen Stewart

Rupert Sanders

Robert Pattinson



the two-timing saga new man

STARRING KRISTEN STEWART AS THE GIRL WITH A LONG-TERM, LIVE-IN BOYFRIEND RUPERT SANDERS AS THE MARRIED FATHER OF TWO
AND ROBERT PATTINSON AS THE BROODING DUDE WHO'S ABOUT TO GET A WHOLE LOT BROODIER

BASED ON THE NOVEL IDEA THAT PAPARAZZI WOULD JUST IGNORE TWO CELEBRITIES CHEATING IN BROAD DAYLIGHT

DIRECTED AT MILLIONS OF TWIHARDS WHOSE HEADS JUST EXPLODED

COMING SOON THE TWO-TIMING SAGA: RECONCILIATION

PRODUCED BY THE STUDIO EXECs WHO DEMANDED IT

PG PUBLIC GROPING

**WHAT DRY
AND CRAGGY
SURFACE DID THE
WORLD GET A
CLOSE-UP LOOK AT
THIS YEAR?**

20 HERE WE GO WITH A SPECIAL EDITION MAD FOLD-IN

No matter how jaded we get, it's good to know that we can still be amazed by otherworldly sights! And this year offered a vision that was unlike anything we had ever seen on Earth before. What we saw was so bizarre and hauntingly alien, it made us question the entire universe and our place in it. To find out what surface shocked and captivated us all, fold page in as shown.



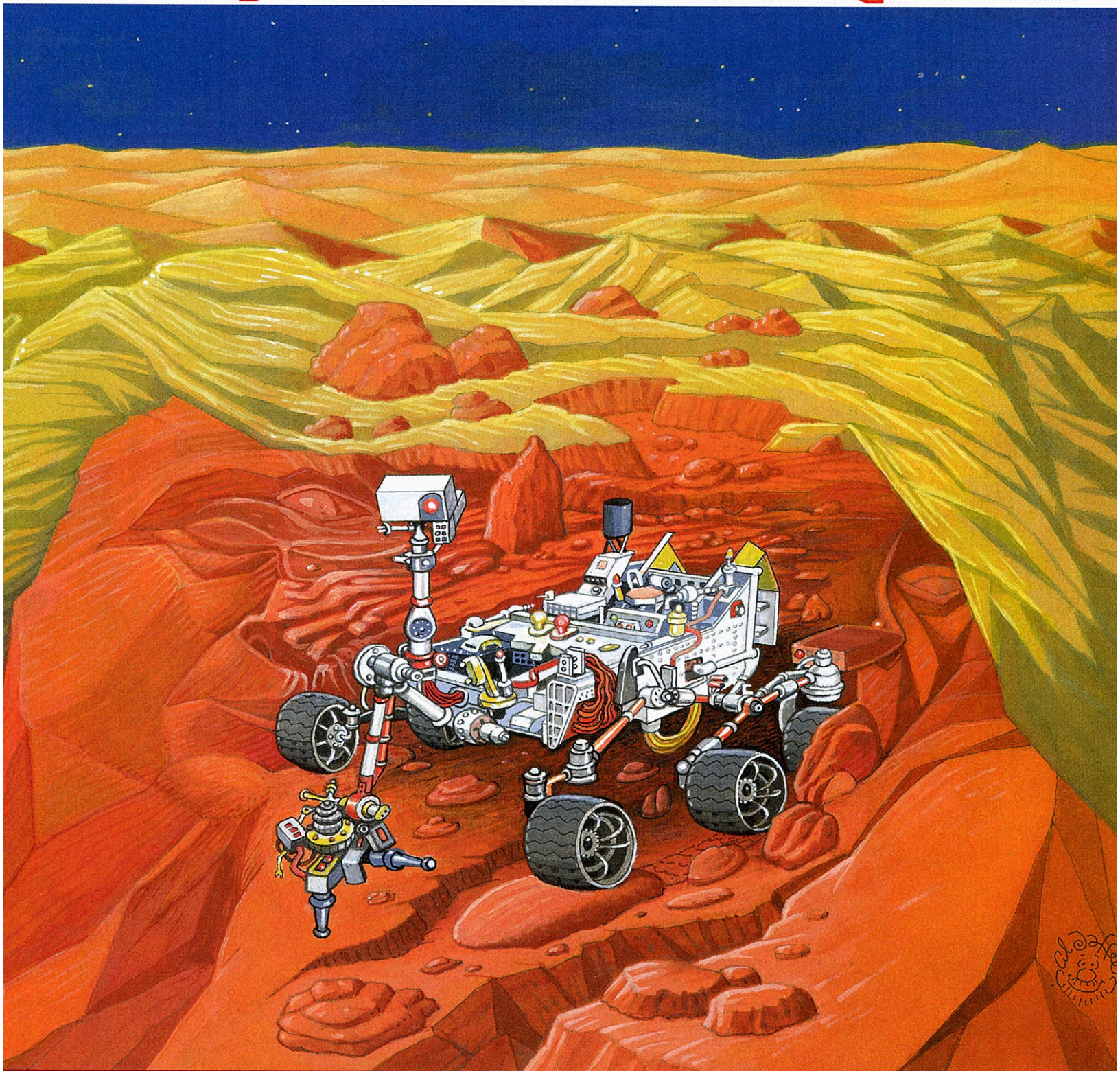
FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



**THIS RECENT, ASTONISHING EVENT IS MORE THAN
MOMENTOUS. IT'S A STUPEFYING NEWS STORY. IT'S
FACTUALLY STUNNING. ONLY ONCE IN A LIFETIME
CAN WE EXPERIENCE SUCH A PHENOMENON**

A

WRITER AND ARTIST: AL JAFFEE

B

**WHAT DRY
AND CRAGGY
SURFACE DID THE
WORLD GET A
CLOSE-UP LOOK AT
THIS YEAR?**



FOLD PAGE OVER LIKE THIS!

A **B** FOLD BACK SO THAT "A" MEETS "B"



**TAN
MOM'S
FACE**

A **B**

21

THE RIGHT TURNS ON ROBERTS OBAMACARE-LESS

When Obamacare became law, outraged Republicans took comfort in knowing that the Supreme Court would eventually declare it unconstitutional. After all, they'd spent 30 years stacking the Court with young right-wing ideologues like Antonin Scalia and Clarence Thomas, who would forever vote in lock-step with their ultra right-wing agenda. It never occurred to them that one of their chosen ones could conceivably think for himself and vote to uphold the President's dreaded healthcare reform. But that's what happened! And just like that, Chief Justice John Roberts established himself as the only Judge on the Court who's *proven* that he doesn't represent a political party. Republicans predictably turned on their Golden Boy, who soon became the target of more conservative media vitriol than Bill Maher, Michael Moore and Al Sharpton combined!

JUDICIAL BETRAYAL HAS A NEW FACE!

JOHN ROBERTS IS...

J U D G E J U D A S

"With (the) Obamacare ruling, I feel like I just lost two great friends: America and Justice Roberts."

— Rep. Jack Kingston (R-Georgia)

"Roberts' epilepsy meds' 'troubling side effects' include 'mental slowing and forgetfulness.'"

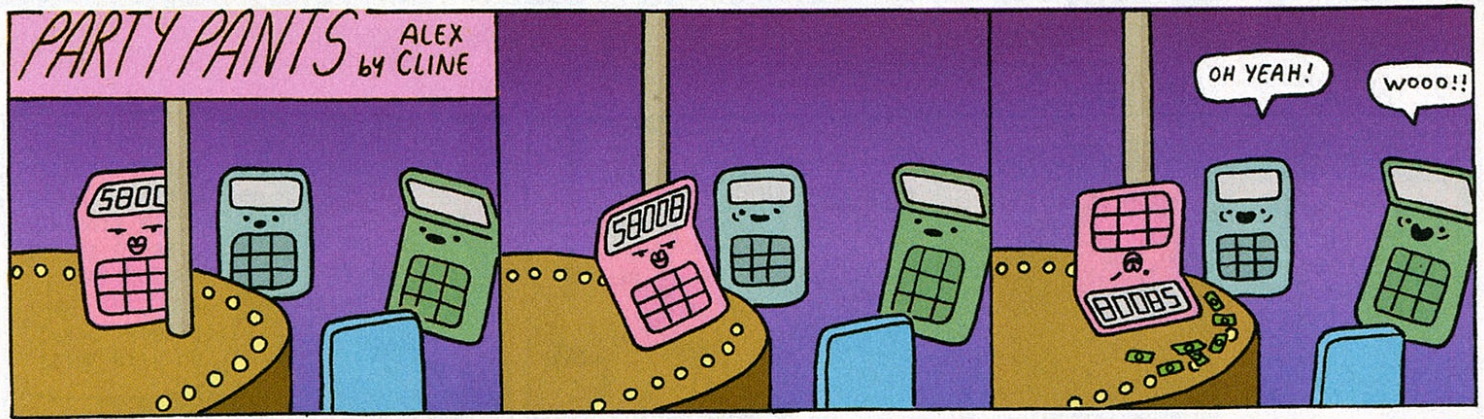
— right-wing radio host Bryan Fischer

"John Roberts, Chickensh*t."

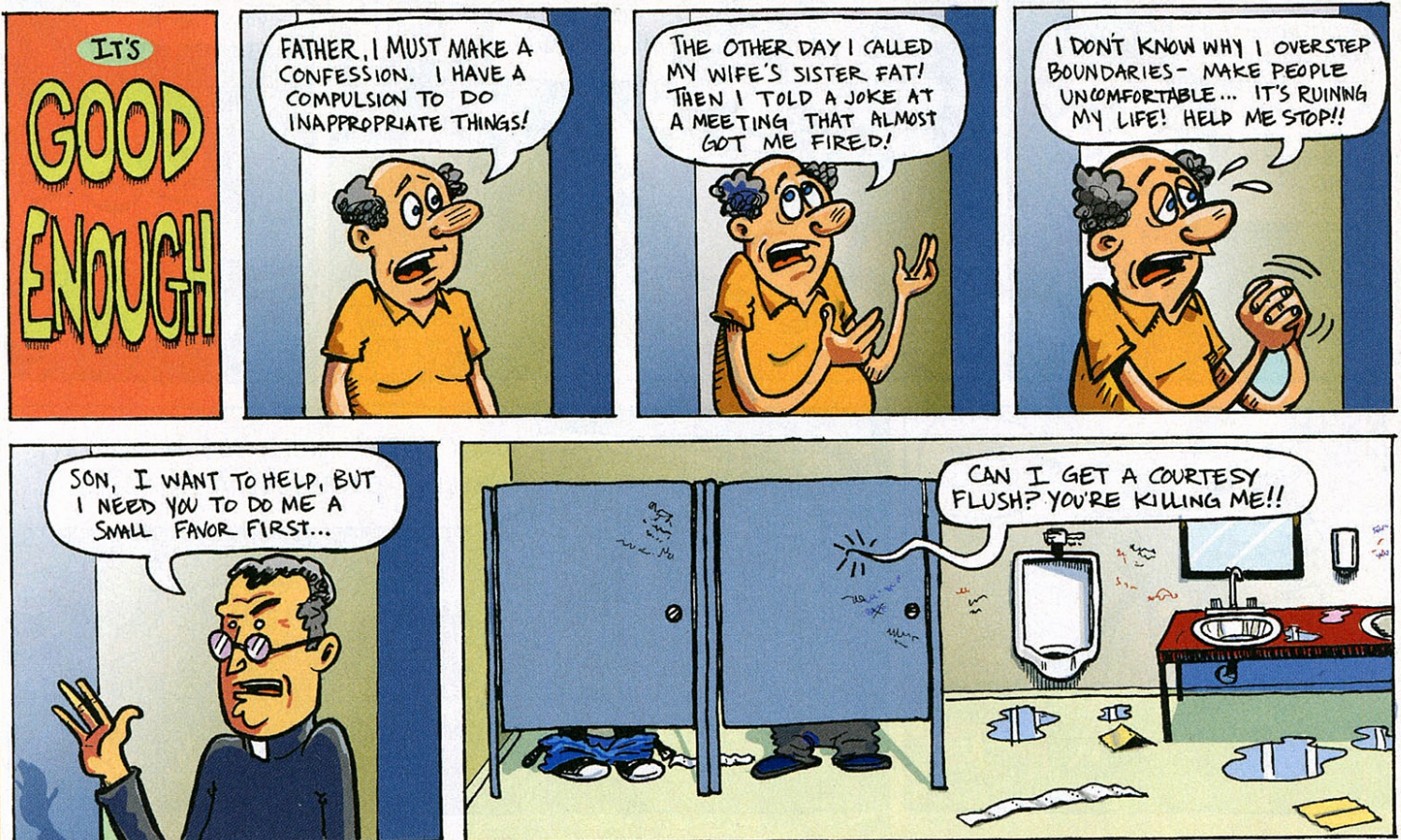
— Ann Coulter



THE STRIP CLUB

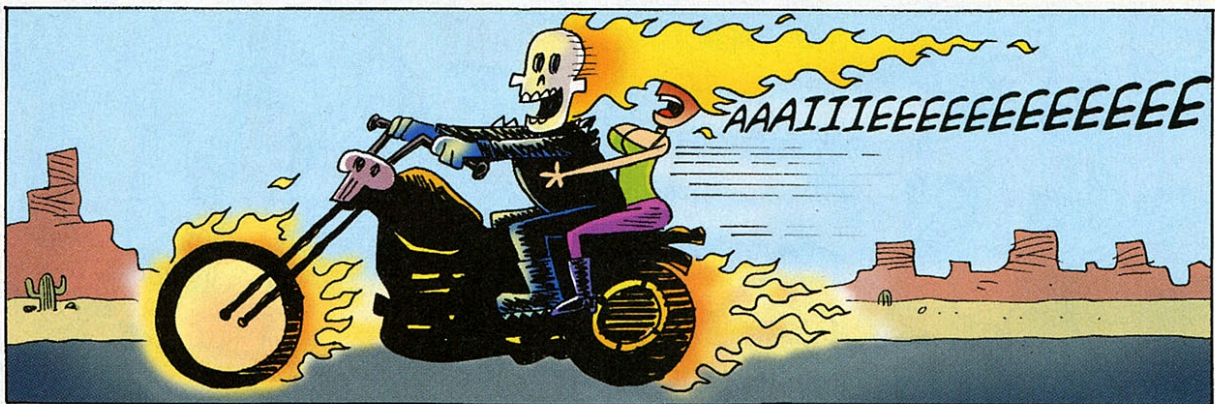


ALEX CLINE



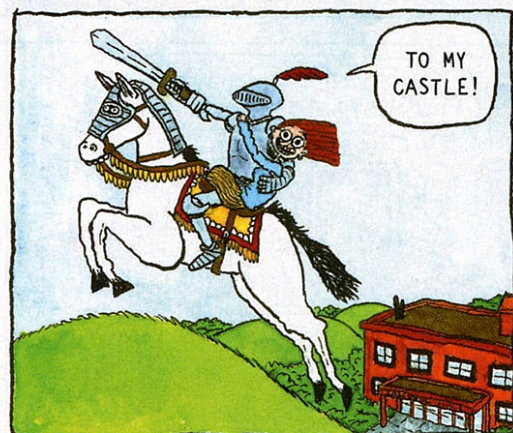
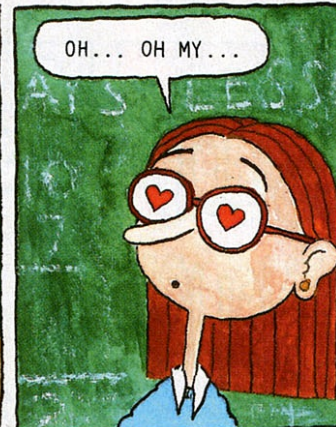
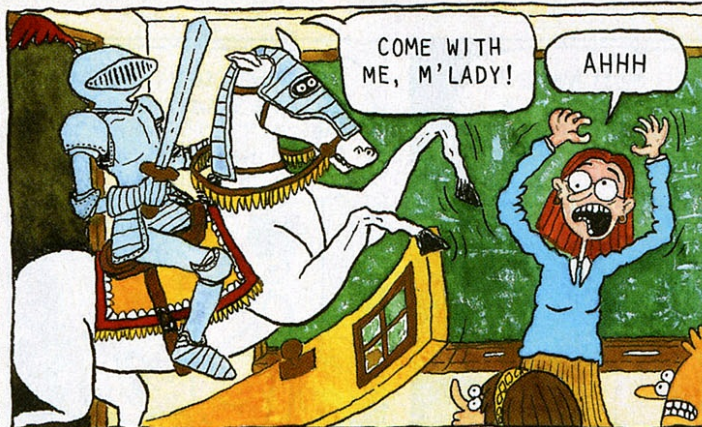
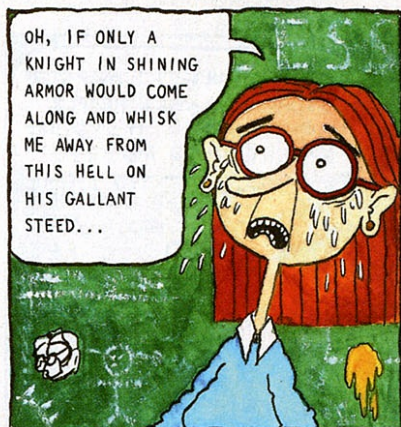
PEET TAMBURINO

THE DORK SIDE



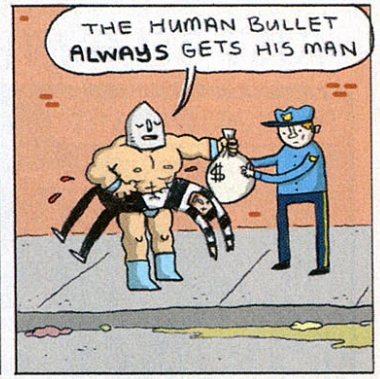
SCOTT NICKEL

I'M AFRAID IT'S VERY SERIOUS

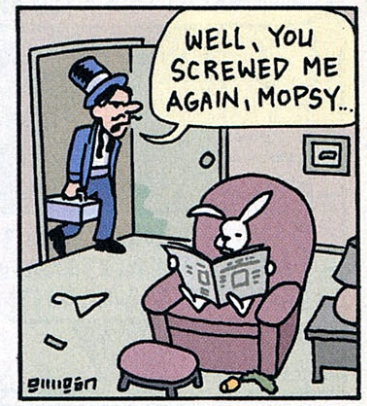
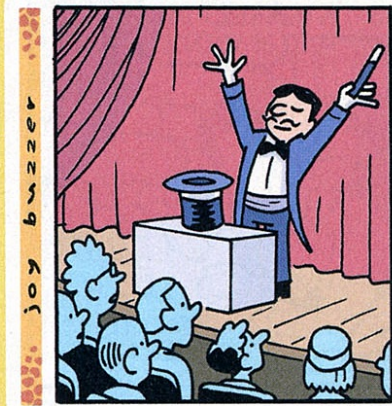


PHIL MCGANDREW

PUT A QUIRK IN IT

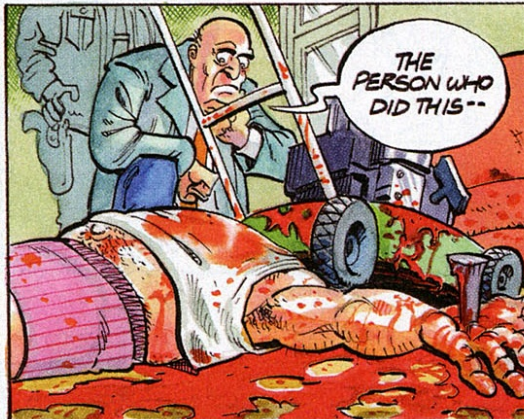
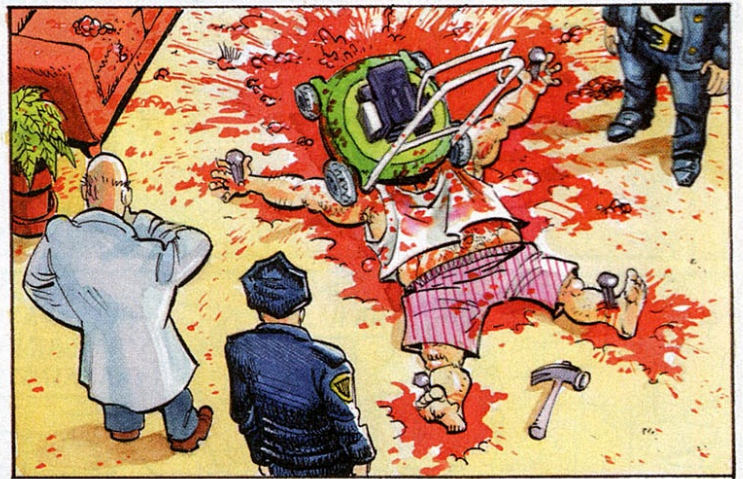


NATHAN BULMER



PAUL GILLIGAN

DETECTIVE
SLOW-ON-THE-DRAW!



JASON YUNGBLUTH

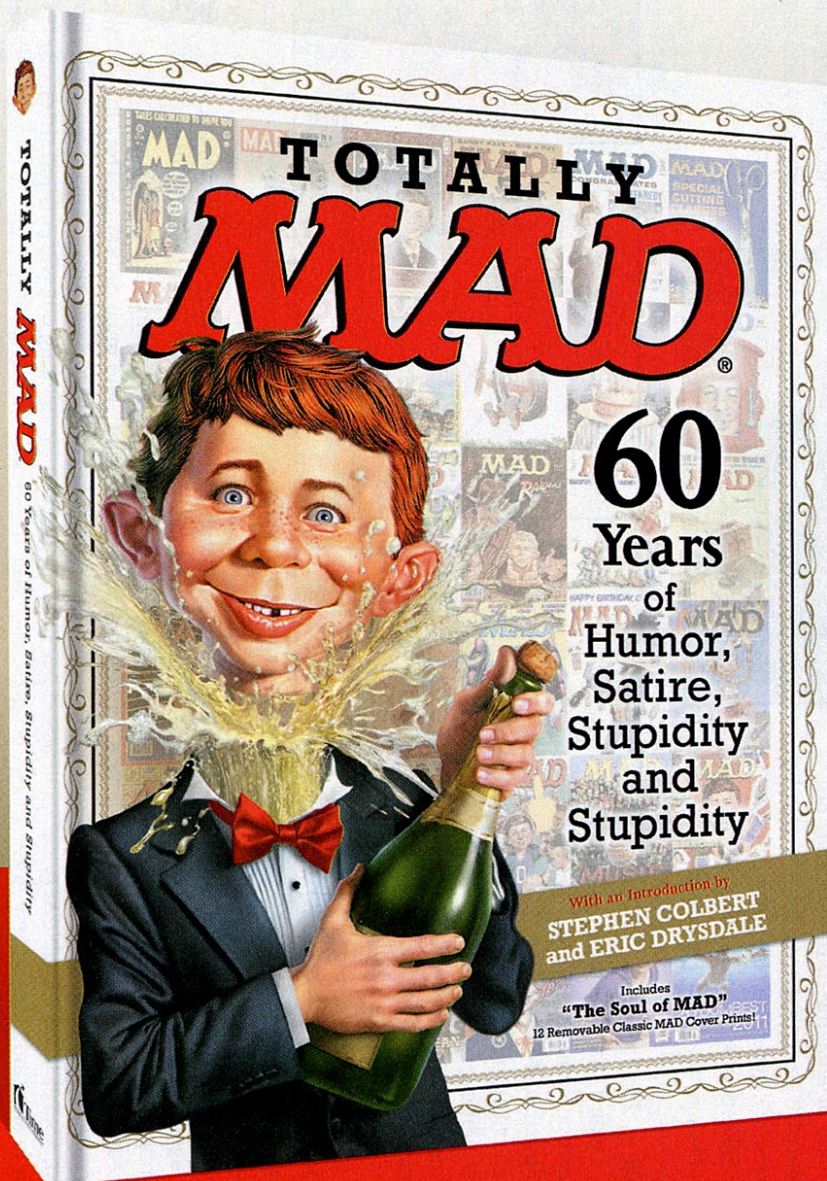
JUST BELOW THE SURFACE



DOUGLAS PASZKIEWICZ

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- The Fundalini Pages
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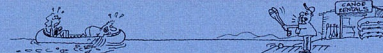


SPECIAL BONUS!

(Yes, in this book, Einstein!) "The Soul of MAD," 12 classic cover prints, ten featuring Alfred E. Neuman, MAD's gap-toothed grinning idiot mascot. These beautiful cheap reproductions are suitable for framing or wrapping fish.

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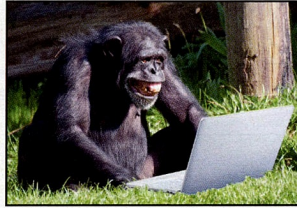
PLANET TAD!!!!

ABOUT ME » NAME: TAD » AGE: 28 HALF-YEARS » HEIGHT: 6'1" (MARGIN OF ERROR +/- TWO FEET)



December 1, 2012

At school yesterday, my math teacher told us that if you put an infinite number of monkeys at an infinite number of typewriters, sooner or later, one of them would type the complete works of William Shakespeare. Which is kind of amazing to think about. But it's weirder still to realize that there'd also be a monkey who'd type the complete works of William Shakespeare, but with exactly one typo. And a monkey who'd type this exact blog entry.

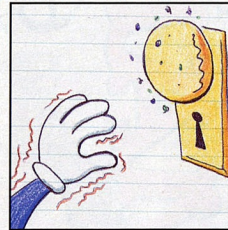
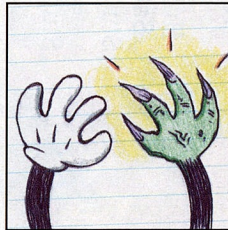


December 2, 2012

If I were ever on the TV show "Chopped", and I knew I was going to lose, I think I'd just put all the food in a blender with some anchovies and some chocolate chips, just to watch the judges try and eat it.

December 3, 2012

It's weird that so many cartoon animals – from Mickey Mouse to Woody Woodpecker to Bugs Bunny – all wear white gloves. Are their hands hideous claws? Are they severe germophobes? Or are they constantly committing murders together, and trying to avoid leaving fingerprints?



December 10, 2012

So, tonight, my mom said that she might have a job opportunity for me. She said, "You know Mrs. Wagner? From down the street?" And I said, "Yeah..." And my mom said, "She needs a babysitter this Saturday night." And I said, "Isn't she a bit old to have a babysitter?" And my mom said, "You know what I mean. She needs someone to watch Kyle." Kyle's her son, who's eight. And my mom said, "They'll probably pay you a few bucks an hour." And I said, "Wait: I can get paid to watch other kids?" And my mom said, "Sure! It's a valuable service!" So I asked her if I can get paid for hanging out with my kid sister Sophie. And she said, "Absolutely not."

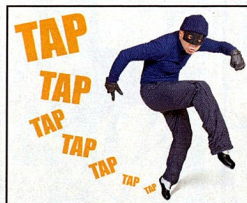
It was worth a try.

December 11, 2012

I don't understand the phrase "fight fire with fire". It seems like that's just a recipe for tons and tons of fire.

December 12, 2012

I think that a good way to punish pickpockets is, instead of sentencing them to jail, just force them to wear tap shoes all the time.



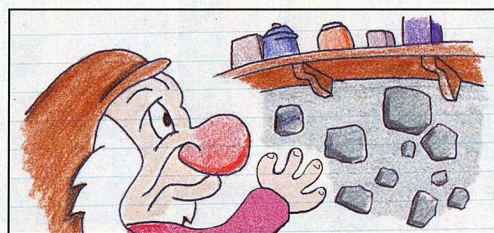
December 13, 2012

I bet that, when elephants laugh so hard that water comes out of their nose, it's no big deal.



December 14, 2012

I've decided that I need to make a good impression so the Wagners recommend me to all of their friends, so I've been thinking about ways to entertain Kyle. I'm going to bring over some decks of cards, and Monopoly, and maybe a jigsaw puzzle, so we'll have plenty of options to have fun. I'm also going to bring a movie to show Kyle, so I've been going through my little sister's collection. You know what I'd never noticed about "Snow White"? There's a surprising amount of stuff on high shelves in a house filled with dwarves.



December 15, 2012

9:44 p.m.

So, I'm at the Wagners' house right now. (I'm on Mr. Wagner's computer, in his office – he said I could use it if I wanted to, so long as I didn't click on his browser history or open any files.)

Tonight went OK: I showed up at 7:30 with all the stuff to entertain Kyle, and Mrs. Wagner said, "I'm glad you brought a 500-piece puzzle, but: You know he's going to go to bed in an hour and a half, right?"

Anyway, it turned out, Kyle didn't want to play any board games or anything – he just wanted to watch some TV. So we hung out and watched the end of "Finding Nemo", and then it was his bedtime, so he brushed his teeth and put on his pajamas and went to bed.

(Speaking of "Finding Nemo", why is that movie called that? It kind of gives the ending away. They should've called it "Looking for Nemo, and Maybe He Can Be Found, Maybe He Can't, Maybe Nemo Is Just Gone Forever, Let's All Find Out Together".)

So, now I'm just hanging out, waiting for the Wagners to come home. They even said I could eat a popsicle from the freezer! This is the easiest money I've ever made!

December 15, 2012

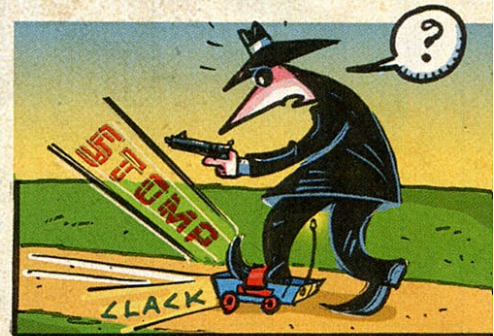
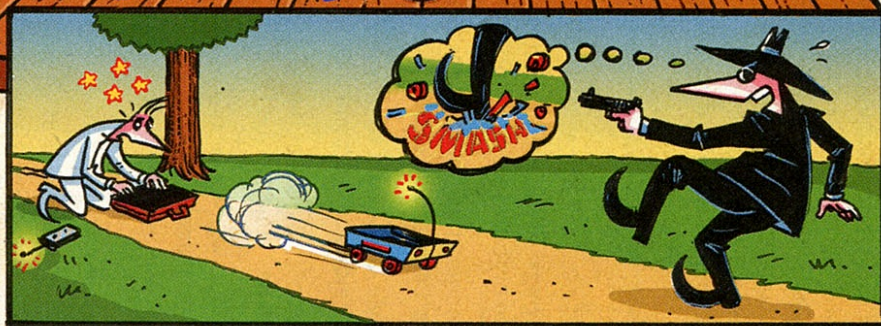
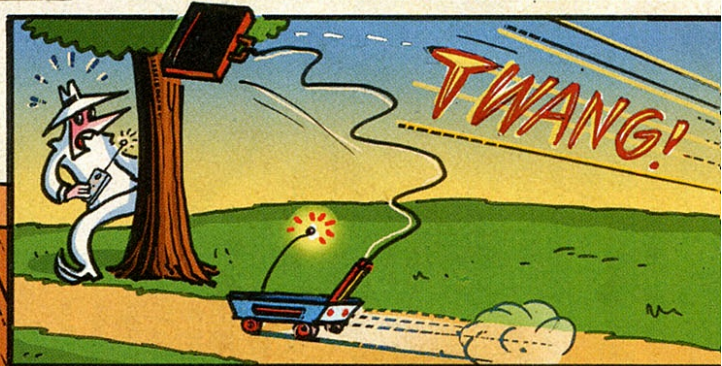
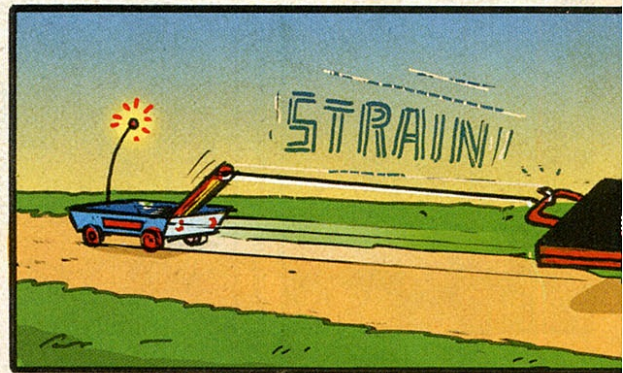
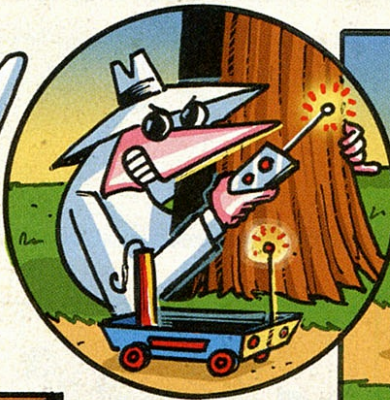
10:04 p.m.

If anyone out there knows how to get a grape popsicle stain out of a white couch, can you email me right away?

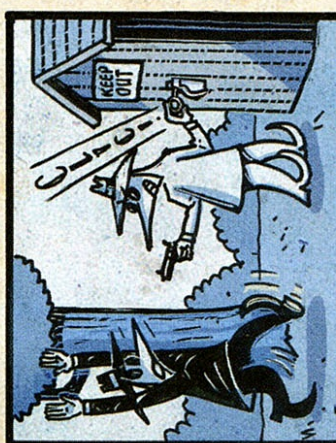
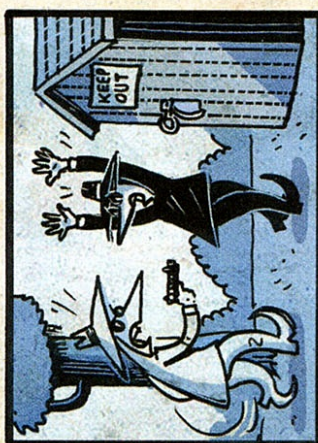
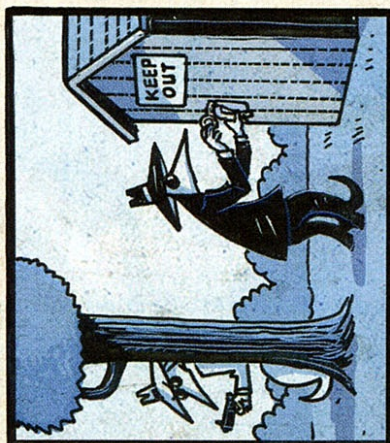
December 16, 2012

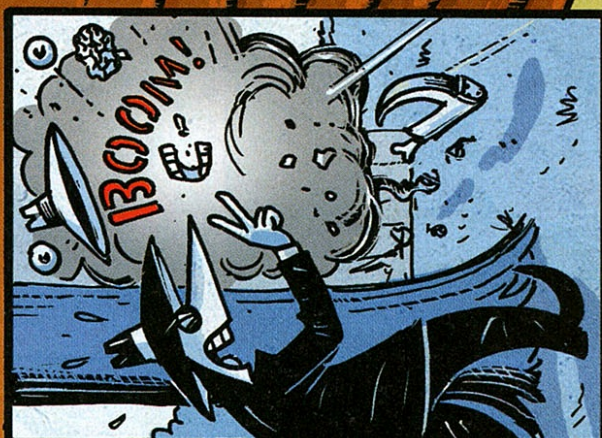
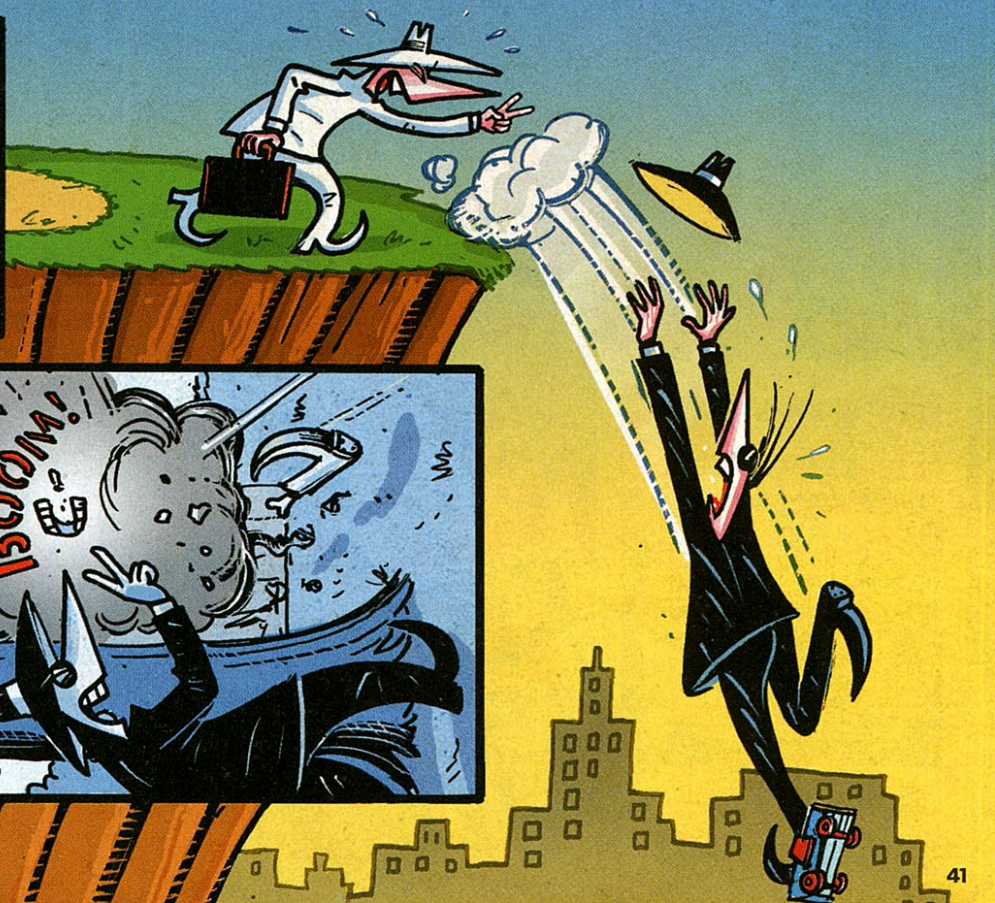
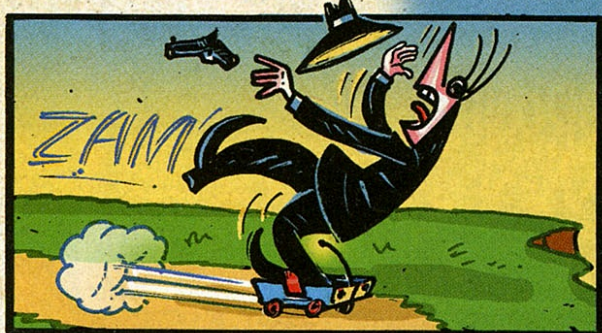
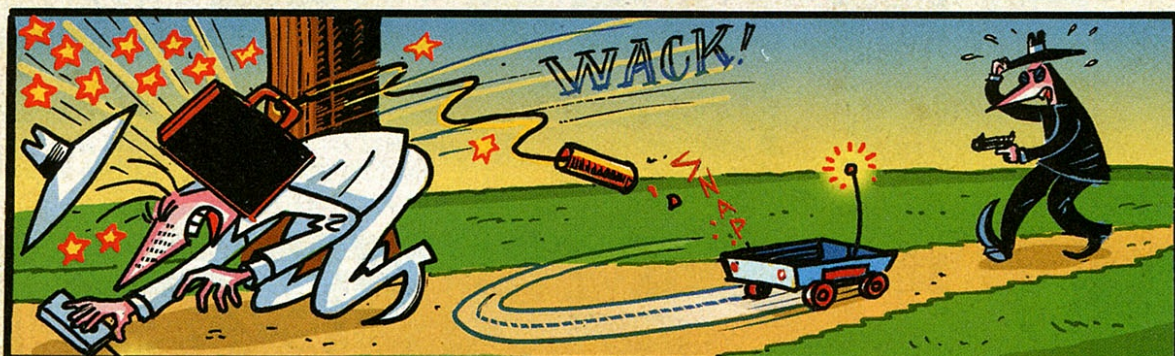
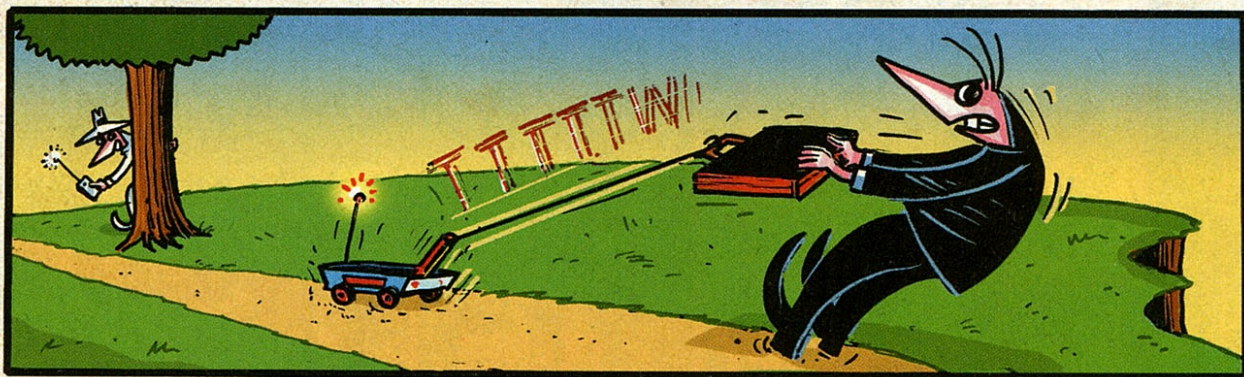
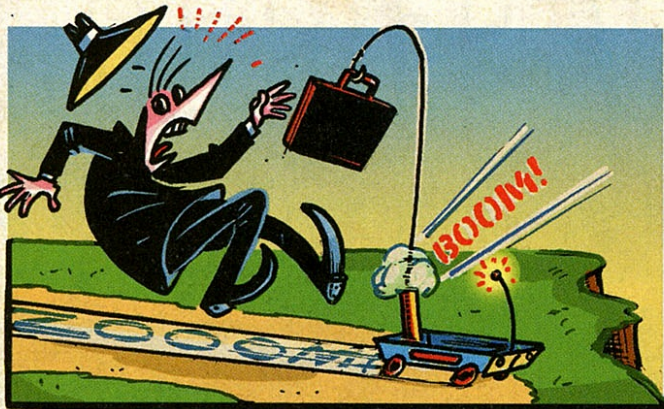
I don't even want to get into it, but let's just say: I have managed to wind up deeply in debt as a result of babysitting. And I need to make a lot of money now. And I will not be able to make it back by babysitting for the Wagners.

SPY VS SPY



SPY VS SPY

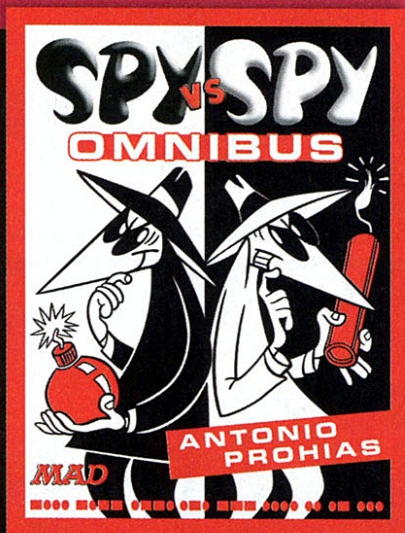




KUPER

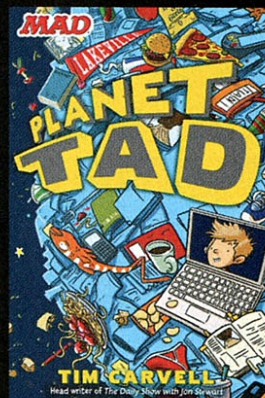
WRITER AND ARTIST: PETER KUPER

THIS HOLIDAY SEASON, GIVE



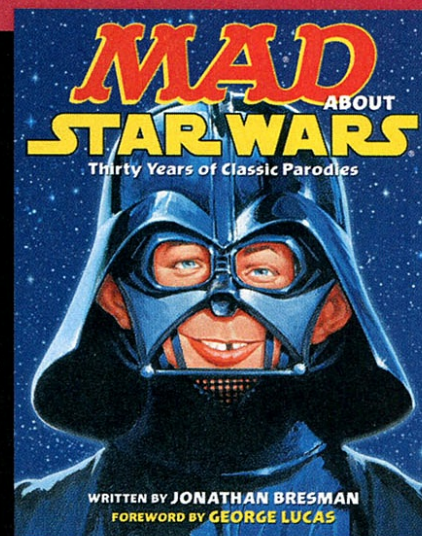
SPY VS. SPY OMNIBUS

Includes every Antonio Prohias Spy vs. Spy adventure! All reproduced in their full, original size for the first time ever!



PLANET TAD

239 pages of all-new adventures! From the head writer of *The Daily Show* with Jon Stewart!



4 WACKY COLLECTIONS!

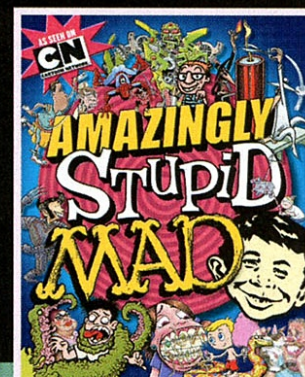
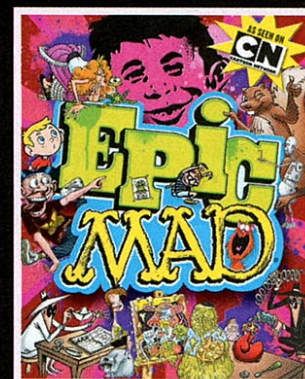
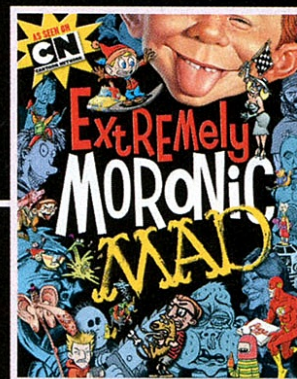
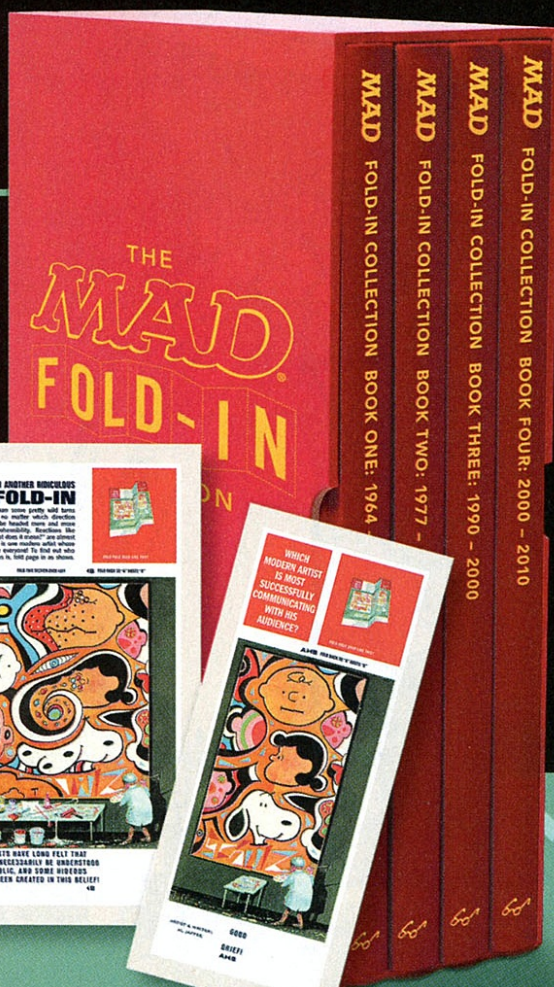
Perfect for fans of *MAD* on Cartoon Network!

MAD ABOUT STAR WARS

Includes a foreword by George Lucas!

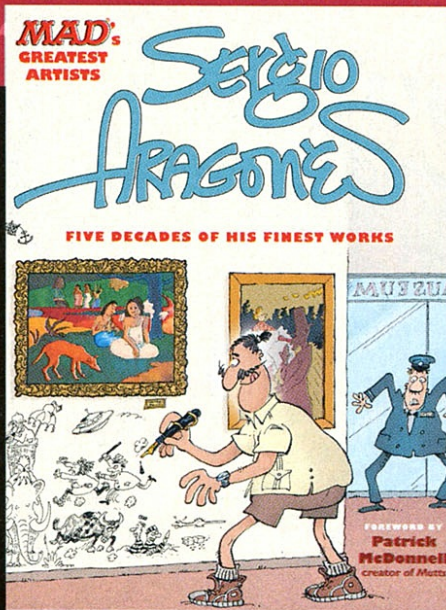
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A four-volume set! Over 400 Al Jaffee classics! Includes a brand-new Fold-In created by Al Jaffee especially for this collection!



ON SALE NOW

THE GIFT THAT WILL KEEP ON GIVING (A BAD IMPRESSION)!



MAD'S GREATEST ARTISTS: MORT DRUCKER

Includes many of Mort's greatest movie satires plus essays by Michael J. Fox, Steven Spielberg, George Lucas, J.J. Abrams, Frank Darabont and others! Also a classic, vintage pull-out poster!

MAD'S GREATEST ARTISTS: SERGIO ARAGONÉS

Includes new, original, never-before-seen Sergio art! Plus an 18"x24" pull-out poster featuring 500 of Sergio's favorite marginals!



SPY VS. SPY: THE TOP SECRET FILES!

Special digest size!
Includes 65
explosive adventures
by Peter Kuper!

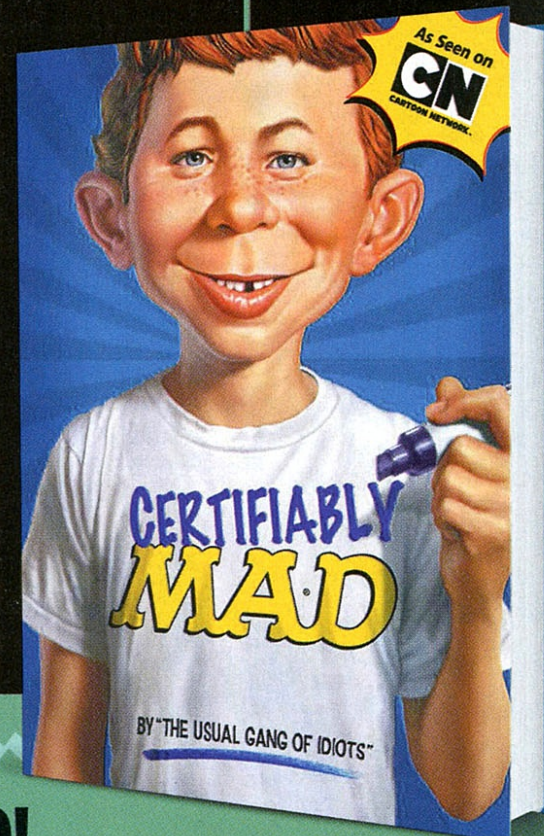
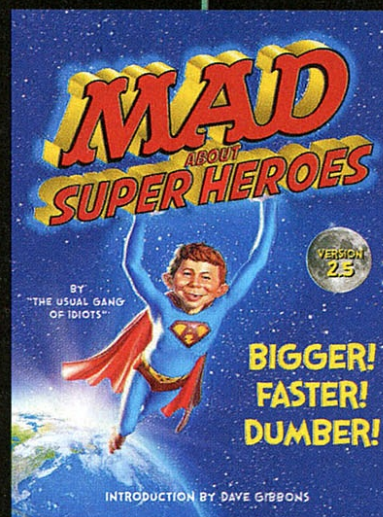
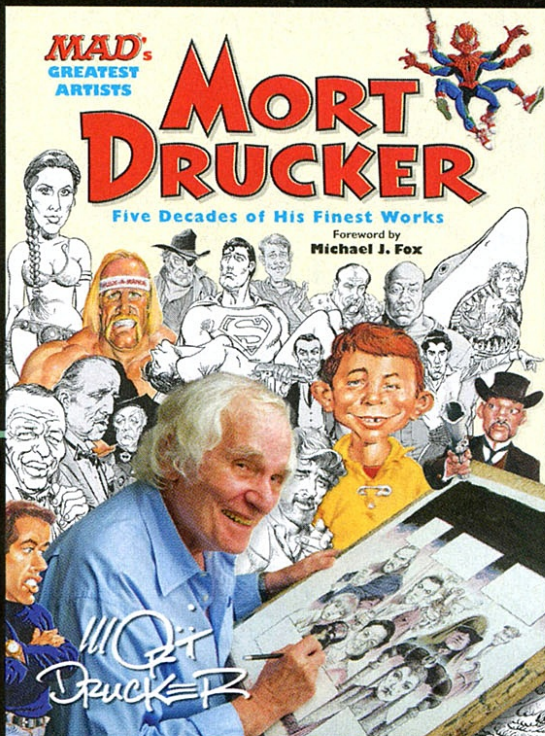


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Includes every
Spy vs. Spy
adventure
from 1987-2007!

AND MORE!

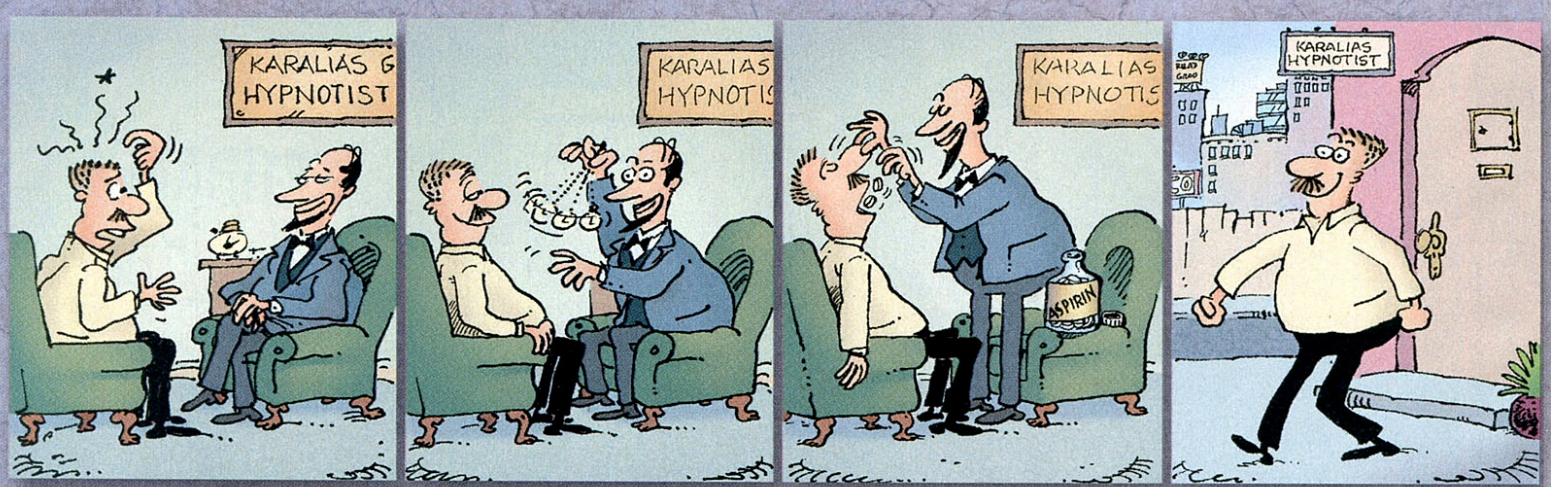
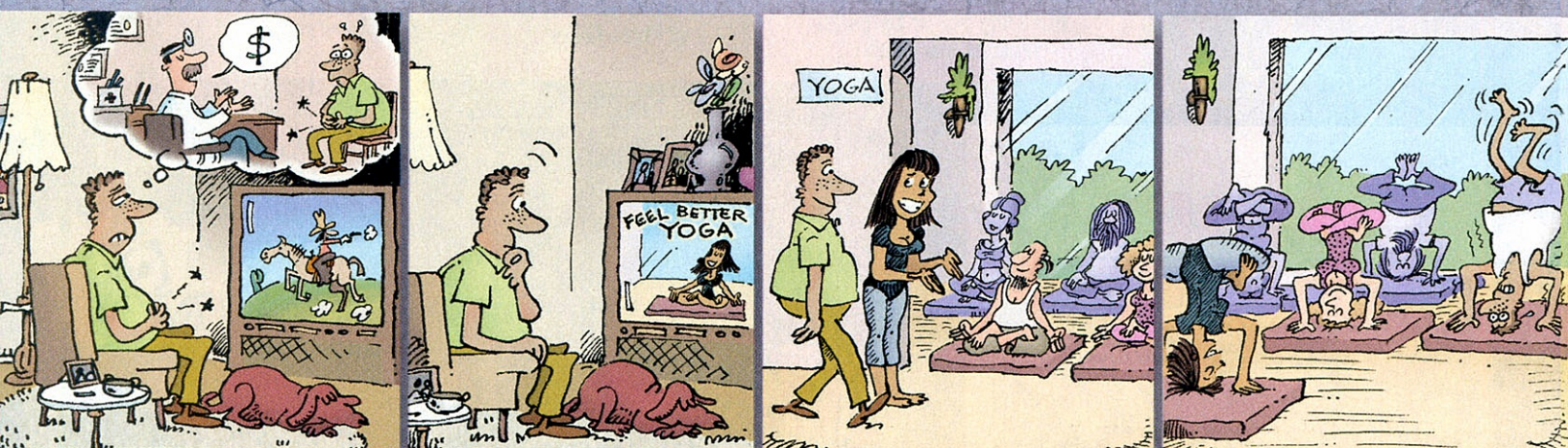
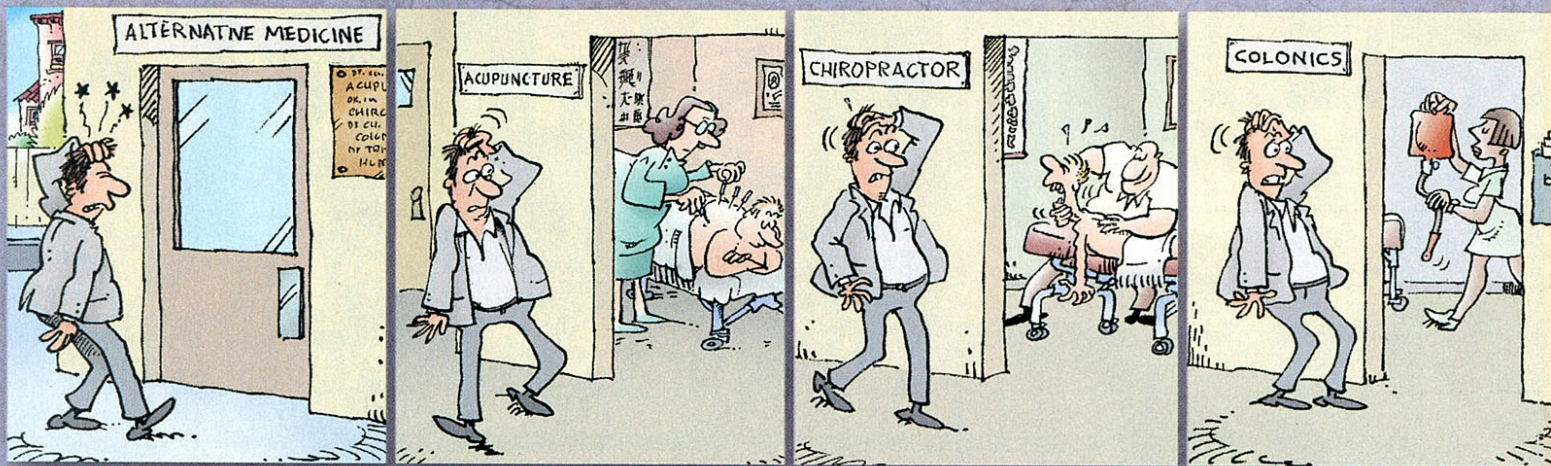
Available
exclusively at
Barnes & Noble



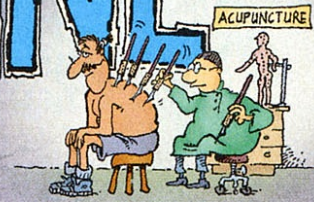
WHEREVER MEDIOCRE BOOKS ARE SOLD!

Sergio Aragones
PRESENTS

A MAD LOOK AT AL

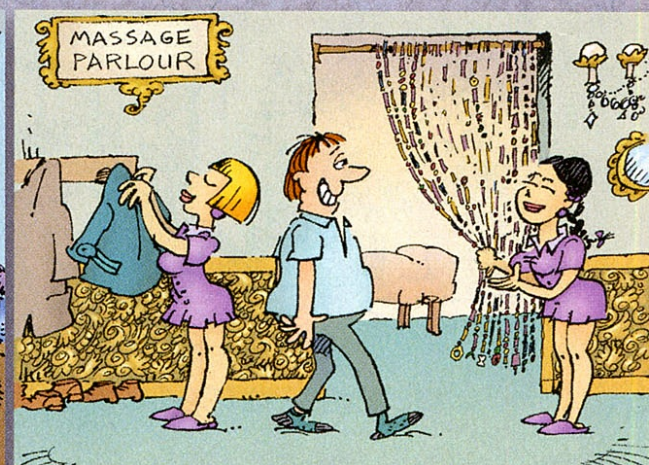
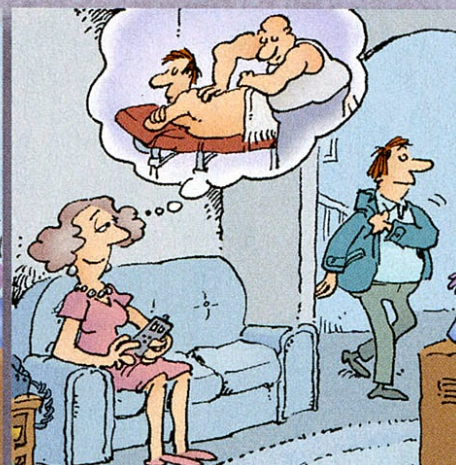
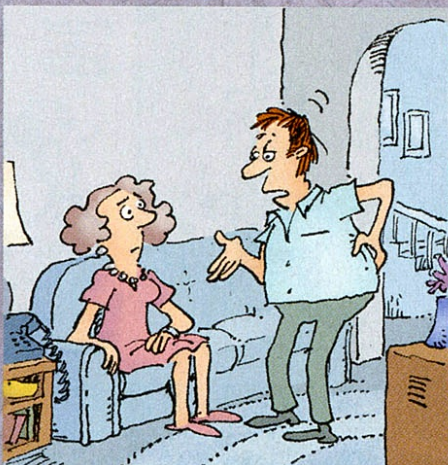


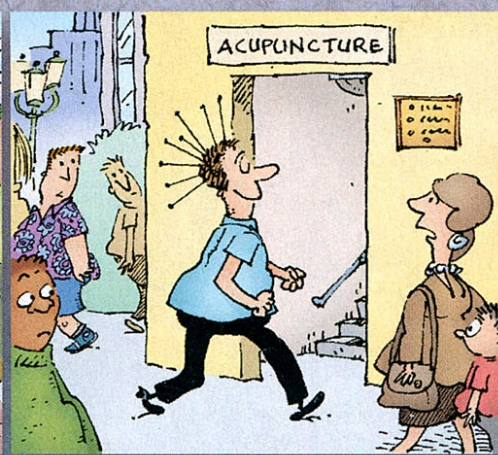
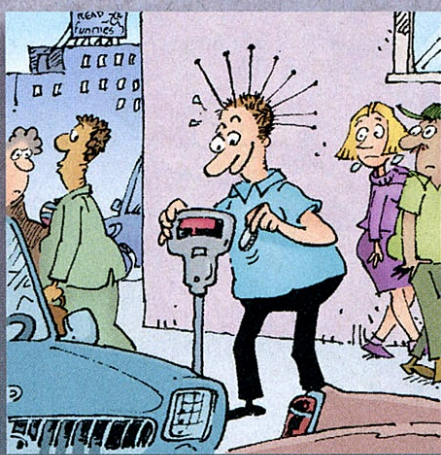
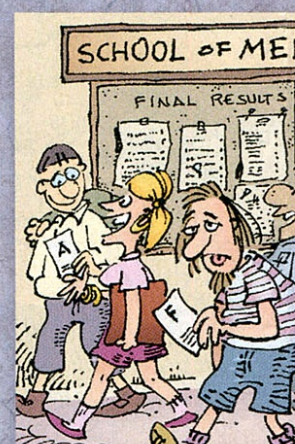
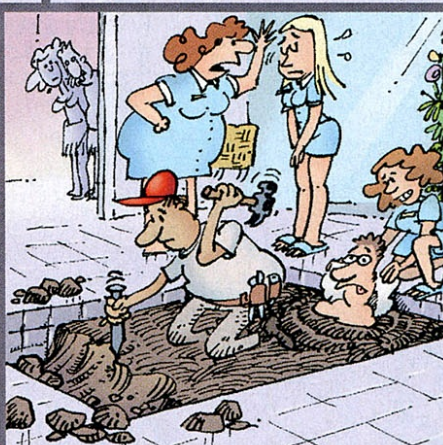
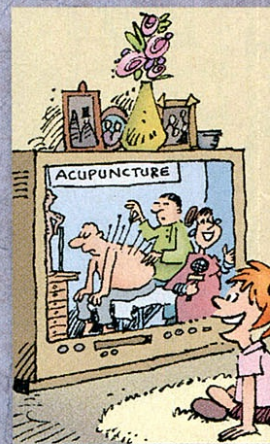
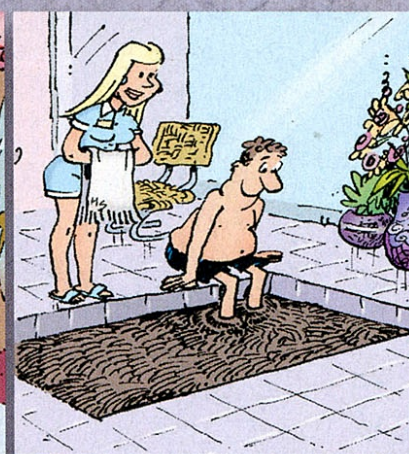
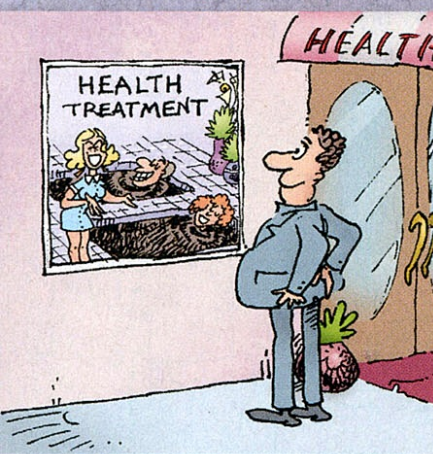
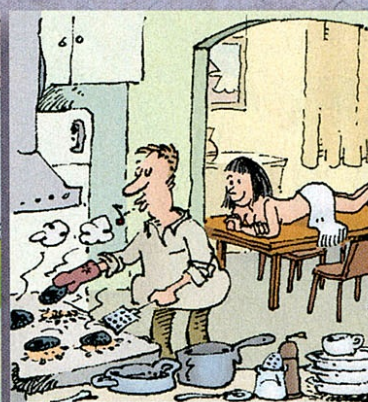
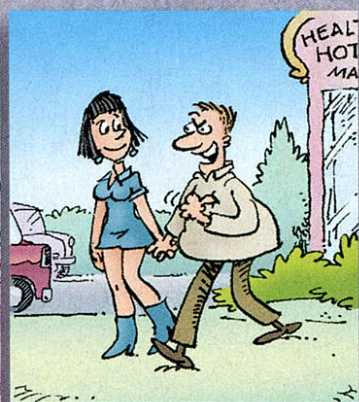
ALTERNATIVE MEDICINE

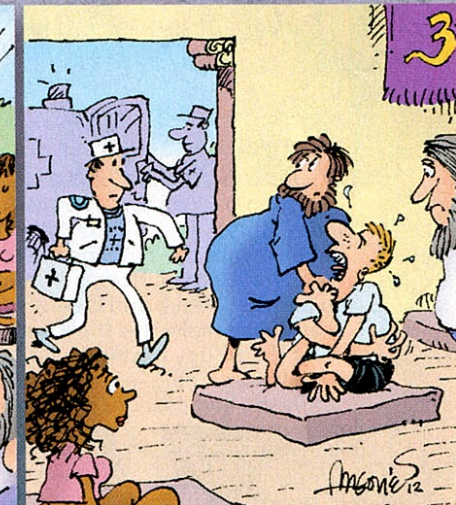
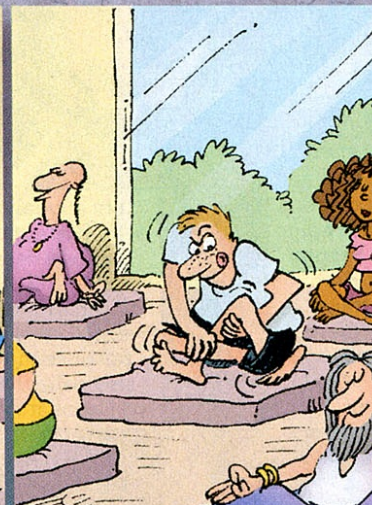
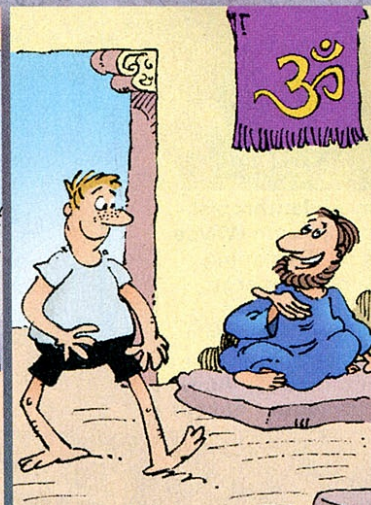
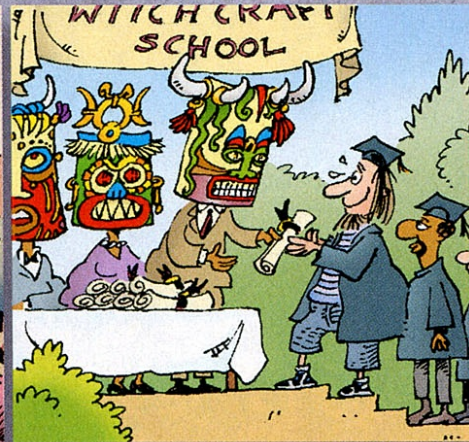
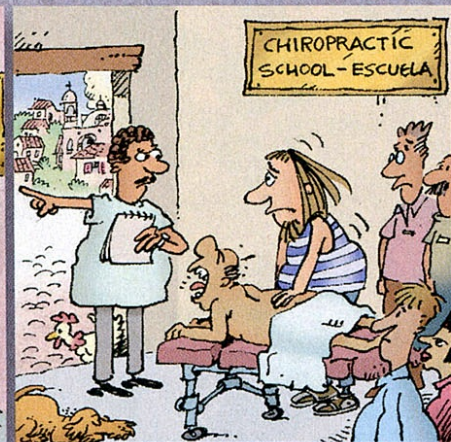
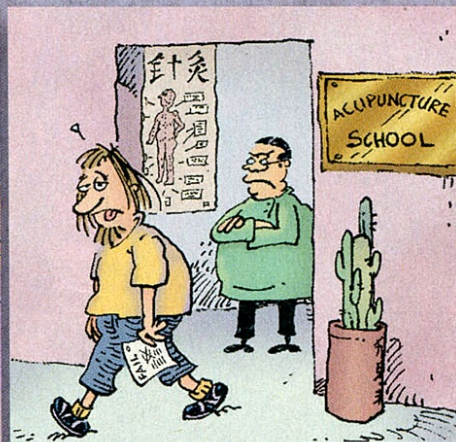
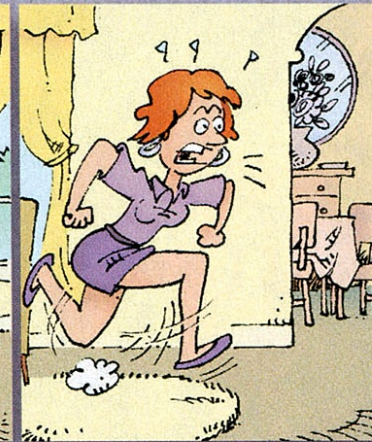
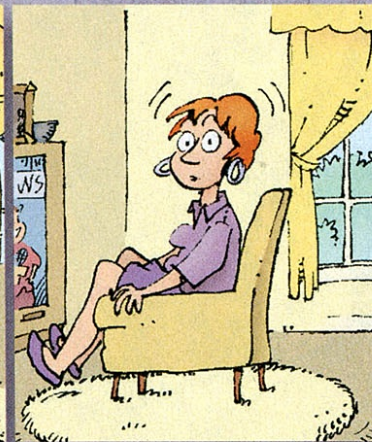
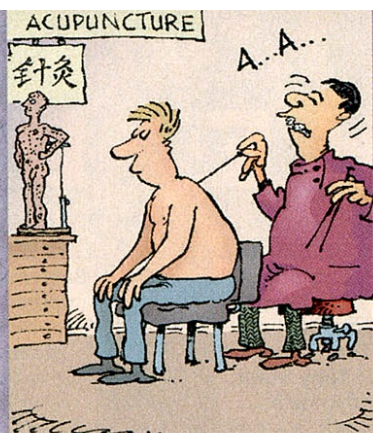


WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: TOM LUTH









This past year there's been a glut of super hero films like *The Avengers* and *The Amazing Spider-Man*. There have also been a glut of parodies about those films. What we're basically doing here is adding to the "glut pile." Here is...

THE DORK

For the past eight years Master Wayne has been feeling sorry for himself. He blames himself for the loss of his sweetheart, Radish. He blames himself for the death of D.A. Harvey Bent. He blames himself for the Knicks' failure to hang on to Jeremy Lin. The man is in sad, sad shape!

Lately, I've been thinking about where I rank among superheroes. I can't fly like Superman, I'm not as powerful as Thor, I don't have the biting wit of Tony Stark, and I'm not as handsome as Captain America. Oh well — I look almost as good in a skintight bodysuit as Black Widow!

Battyman doesn't look great. He looks fragile in this sequel.

Do you think he's in shape to take on Pain and his henchmen?

I don't think he's in shape to take on the ladies from *The Best Exotic Marigold Hotel*!



Yeah. I'm back again — Lupus Fox, the "Gadget Guy!" In previous Battyman epics I came up with the Bat Signal, the Batpod and the Tumbler. Now, if I could only go back to the lab and create a "thing" that would make this third installment of the trilogy a winner. Oh, wait, there IS something — it's called a script. I wish I had thought of it sooner!

I'm a wealthy philanthropist who hopes to work with Wayne Enterprises on developing clean, sustainable energy. And if you believe clean, sustainable energy is my main purpose in this plot, then you also believe the Three Stooges will appear on *Downton Abbey*!

There goes the wealthiest guy in Gothic City!

What does he do? Oil? Banking? Commodities?

He's a general contractor who rebuilds the city after every Battyman fight!

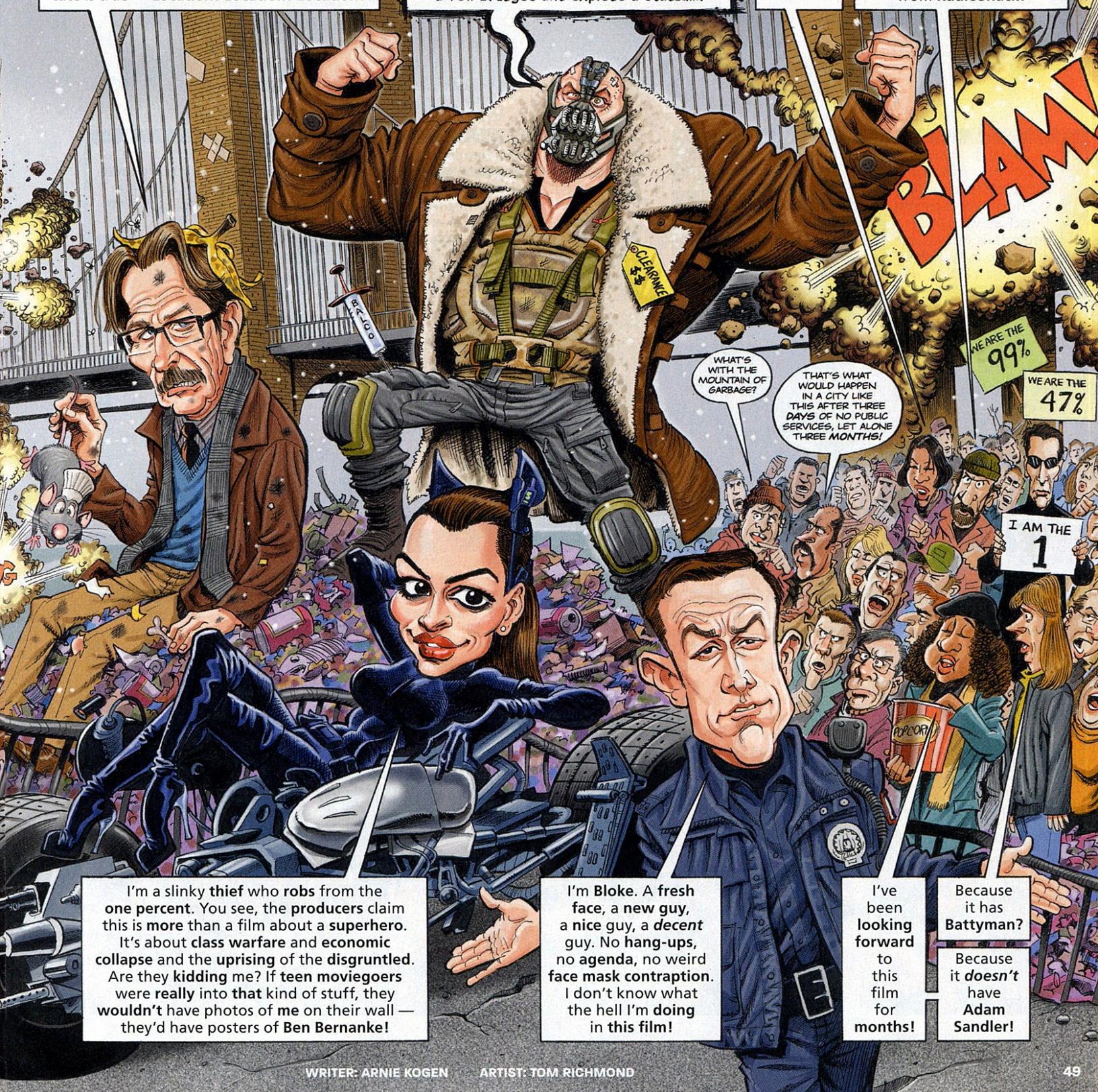
KNIGHT REPRISES

As police commissioner of Gothic City, I'm here to tell you the streets of this town are safe. But the sewers? Hoo boy! That's a whole different story! Pain and his murdering henchmen have taken over the sewers, giving him access to a nuclear reactor, Battyman's hi-tech arsenal and Gothic City's entire urine supply! I guess what they say about real estate is true — Location! Location! Location!

Okay, let the mask jokes begin: I look like the love-child of Hannibal Lecter and the Detroit Red Wings' goalie! My two biggest challenges in life: blind dates and soup! Dilemma: food stuck in my molar — call a dentist or an air-duct cleaning service? Okay, enough levity. Now to blow up a few bridges and explode a stadium!

Is Pain the most evil of all the Battyman villains?

I don't know about evil, but he's definitely the most incomprehensible! They spent 100 million dollars on huge IMAX cameras but to mic the baddie, it sounds like they opted for an \$80 audio speaker system from RadioShack!

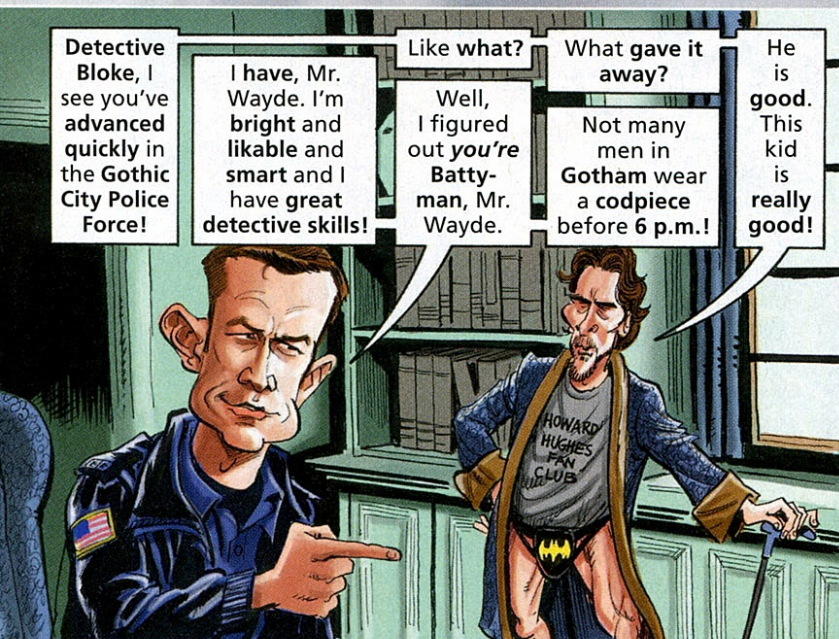
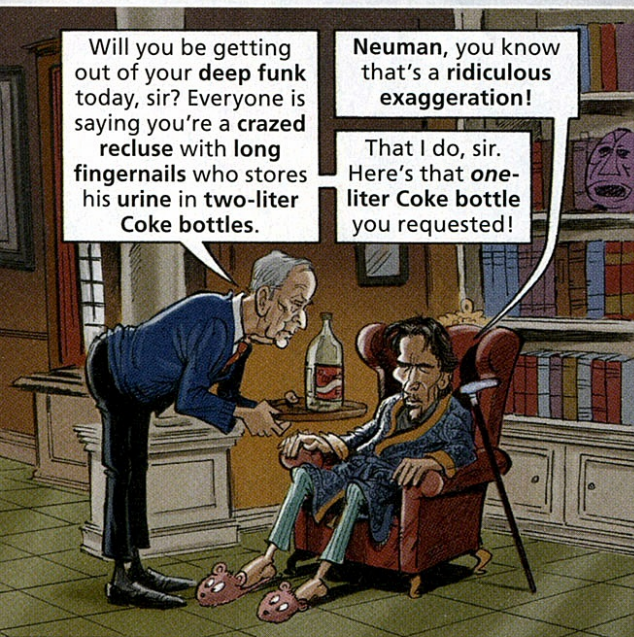
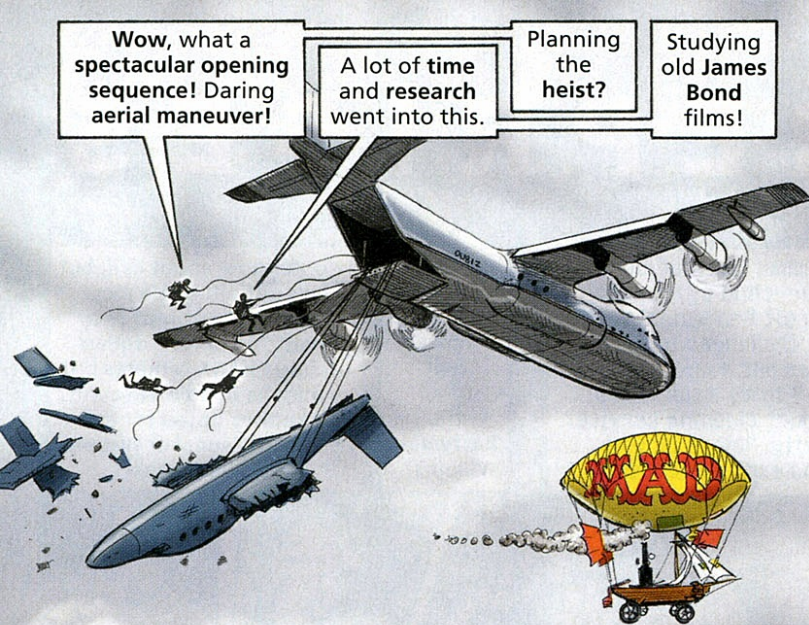


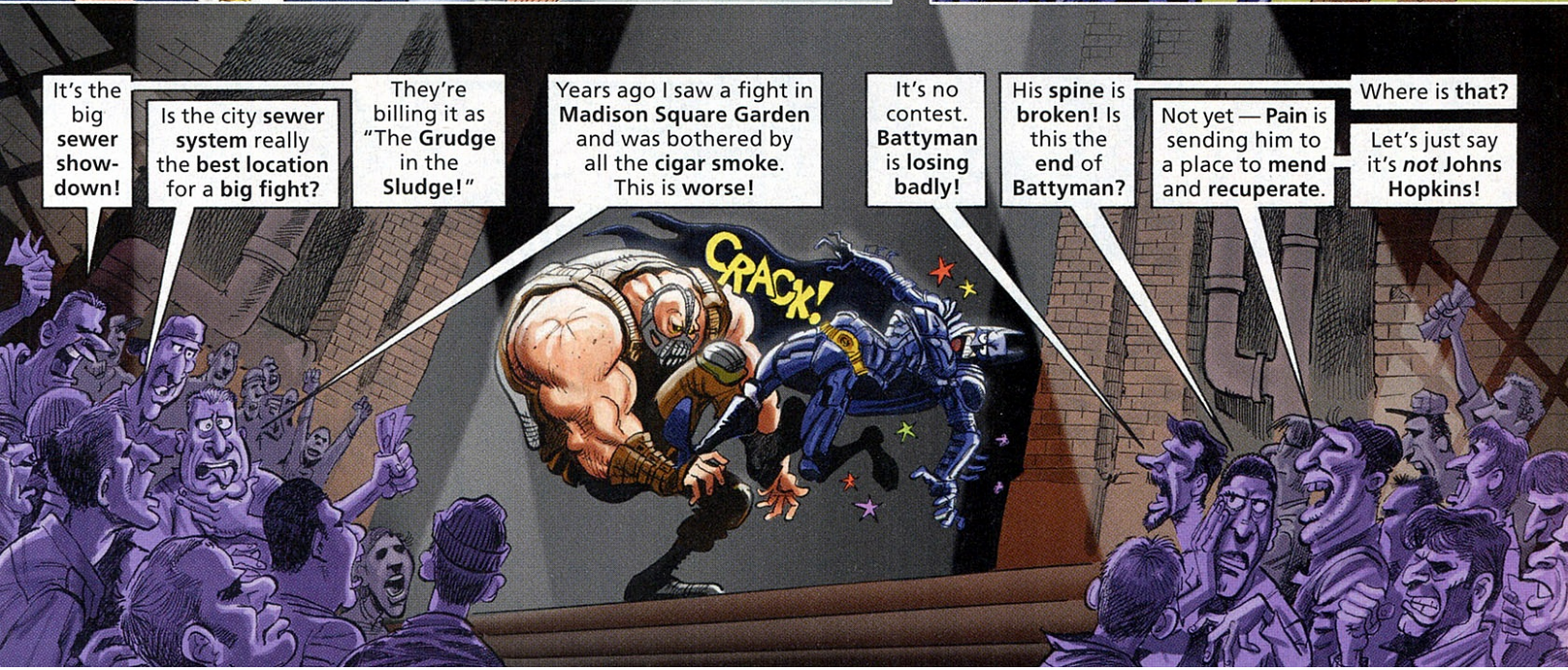
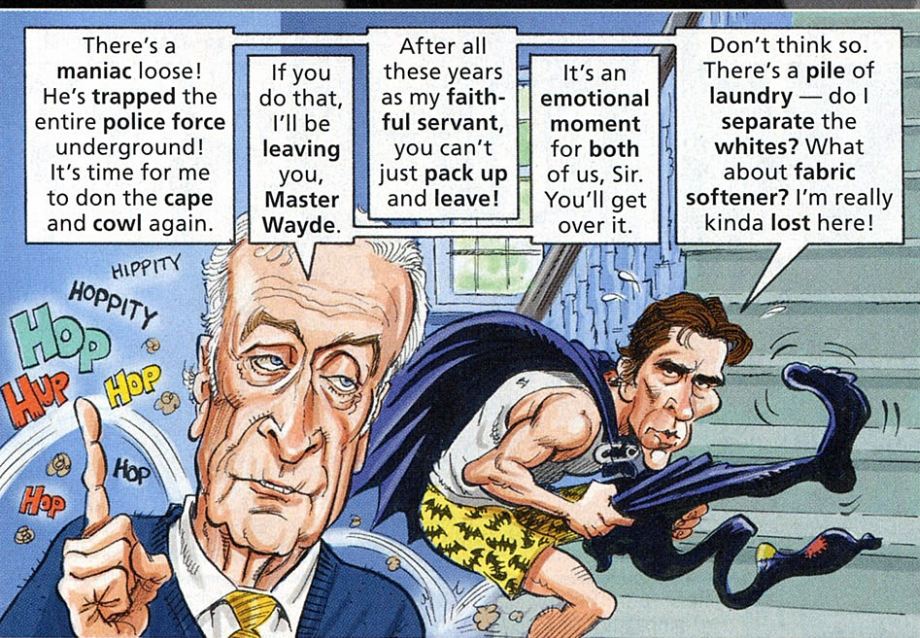
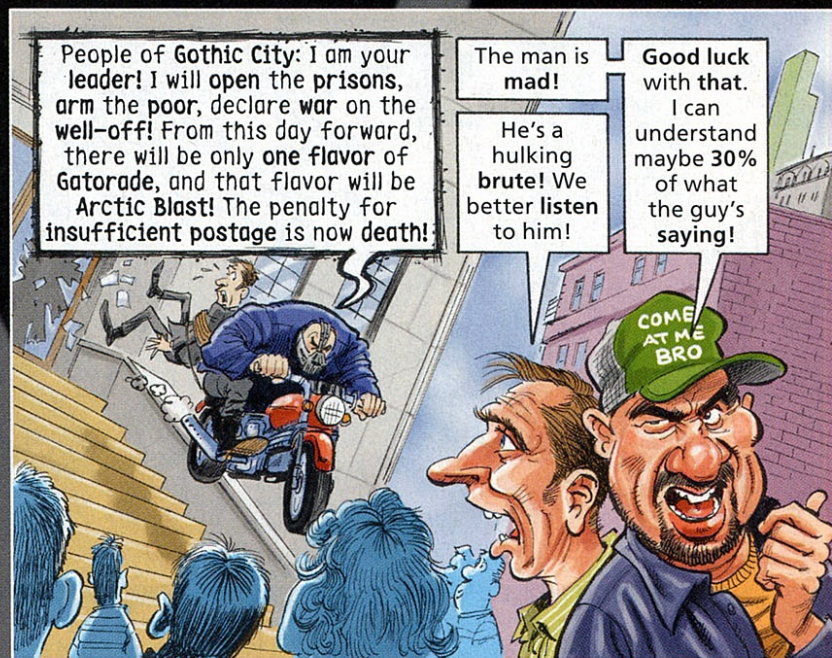
I'm a sleeky thief who robs from the one percent. You see, the producers claim this is more than a film about a superhero. It's about class warfare and economic collapse and the uprising of the disgruntled. Are they kidding me? If teen moviegoers were really into that kind of stuff, they wouldn't have photos of me on their wall — they'd have posters of Ben Bernanke!

I'm Bloke. A fresh face, a new guy, a nice guy, a decent guy. No hang-ups, no agenda, no weird face mask contraption. I don't know what the hell I'm doing in this film!

I've been looking forward to this film for months!

Because it has Battyman? Because it *doesn't* have Adam Sandler!







Welcome, white man.
Where am I?

Ever think you'd
see Hell on Earth?

A dreary, wet, underground cave. This is
pretty bad. I wish I were back in the Batcave,
a dreary, wet underground cave with heart!



That is one
huge hole.

Not as big as the
ones in this plot!



Your spine is
broken. I'll fix
that for you.

I'm a chicken farmer —
but I've watched a
lot of *House* reruns!

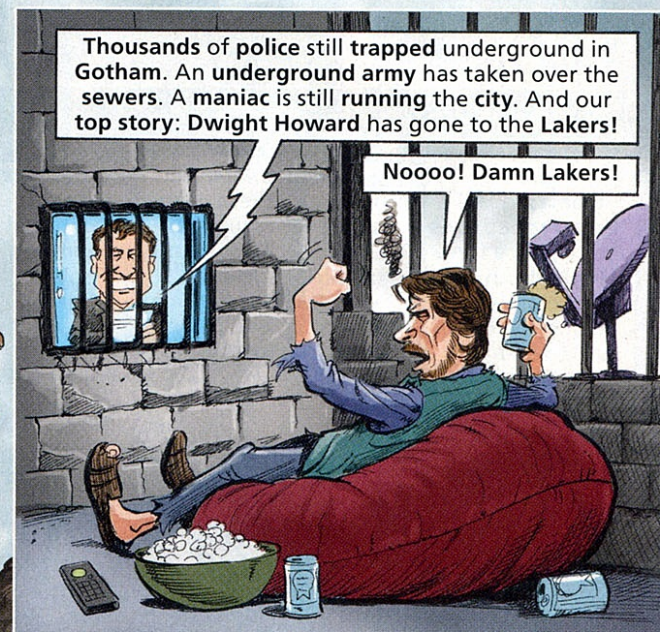
Yes. We don't
have food, water
or sanitation,
but miraculously,
we do have
Time Warner!

If you think
service is slow
in the Gotham
metropolitan area,
try waiting for a
cable guy here!

Are you
a doctor?

You have
TV here?

CRUNCH!



Thousands of police still trapped underground in
Gotham. An underground army has taken over the
sewers. A maniac is still running the city. And our
top story: Dwight Howard has gone to the Lakers!

Noooo! Damn Lakers!



This certainly puts a
damper on my touchdown
celebration dance!

But it's still better
than being on
the Jaguars!

KA-BLAM!



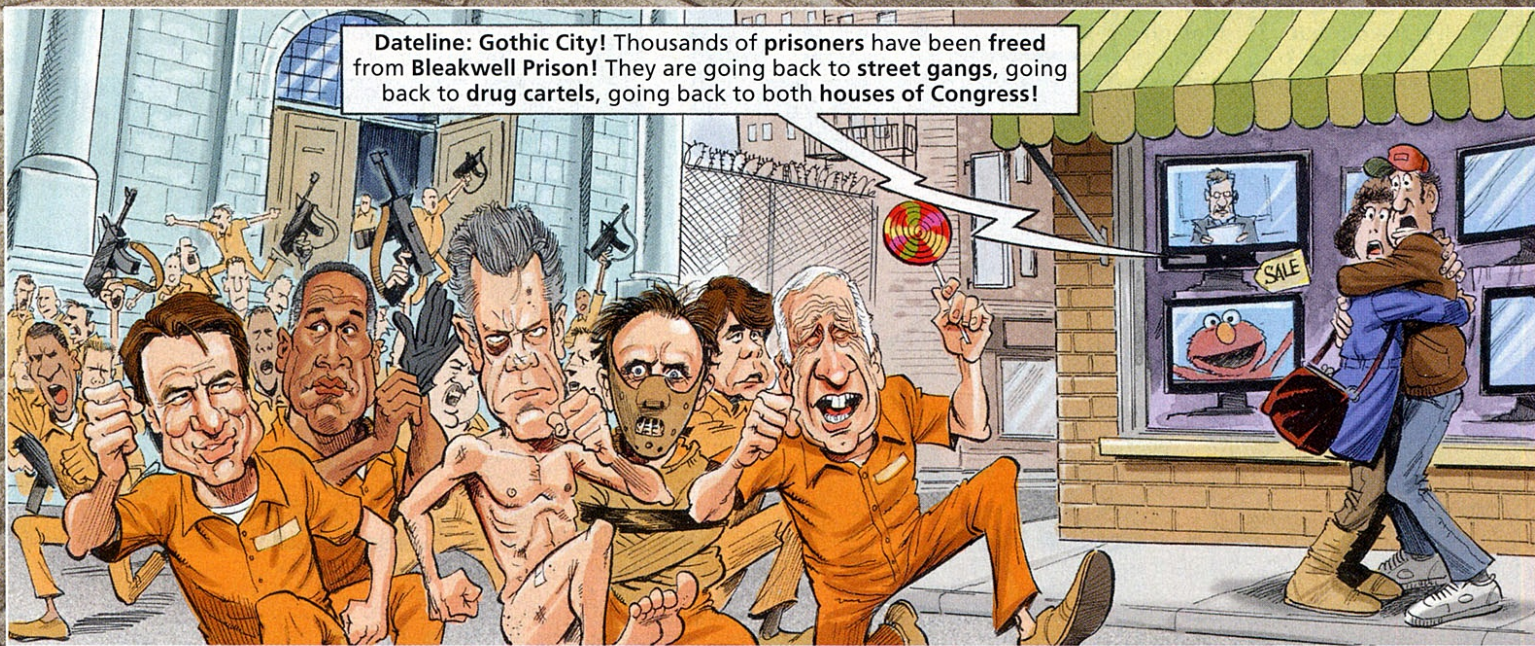
People of Gothic City! I am declaring
martial law! I have armed a fully
primed neutron bomb with a blast
radius of six miles. If anyone tries
to leave the city, I will trigger the bomb!

And as you go
home tonight
drive safely.
Those freeways
can get crazy!

TEBOW TIME!

JOHN
3:16

GO
KATNISS



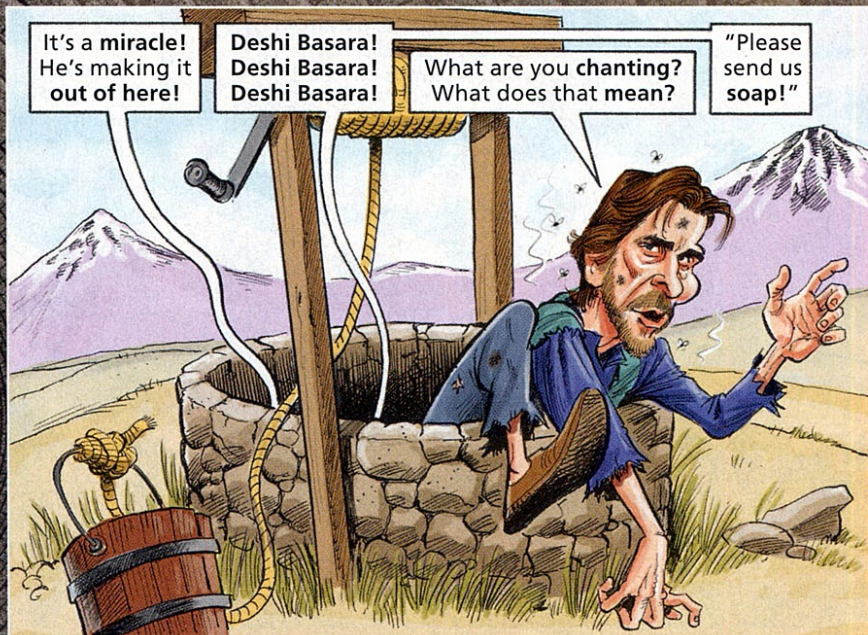
Dateline: Gothic City! Thousands of prisoners have been freed from Bleakwell Prison! They are going back to street gangs, going back to drug cartels, going back to both houses of Congress!



My people are in trouble. I need to get out of here!

It is useless. Many have tried but only one has ever climbed out of this pit — thin, wiry guy. His name was Peter Parker.

Hoo boy! This really isn't my day!

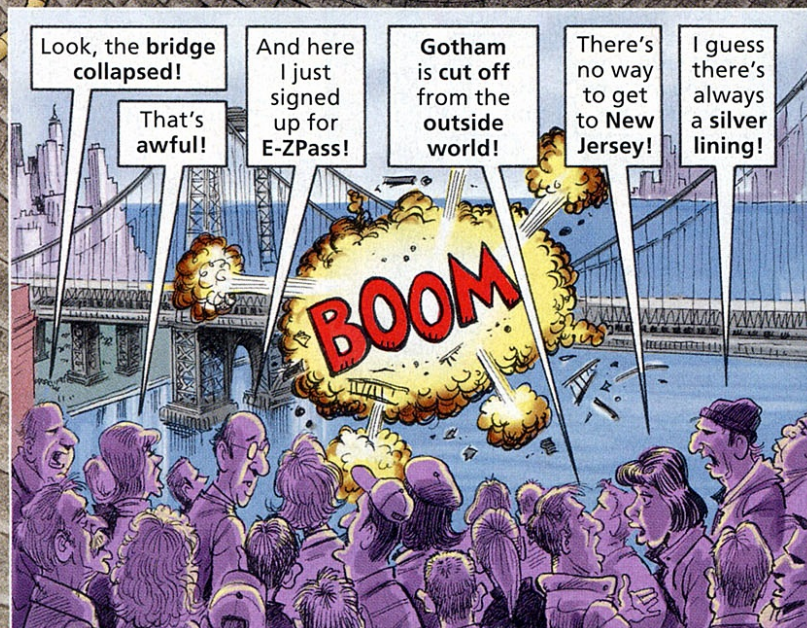


It's a miracle! He's making it out of here!

Deshi Basara! Deshi Basara! Deshi Basara!

What are you chanting? What does that mean?

"Please send us soap!"



Look, the bridge collapsed!

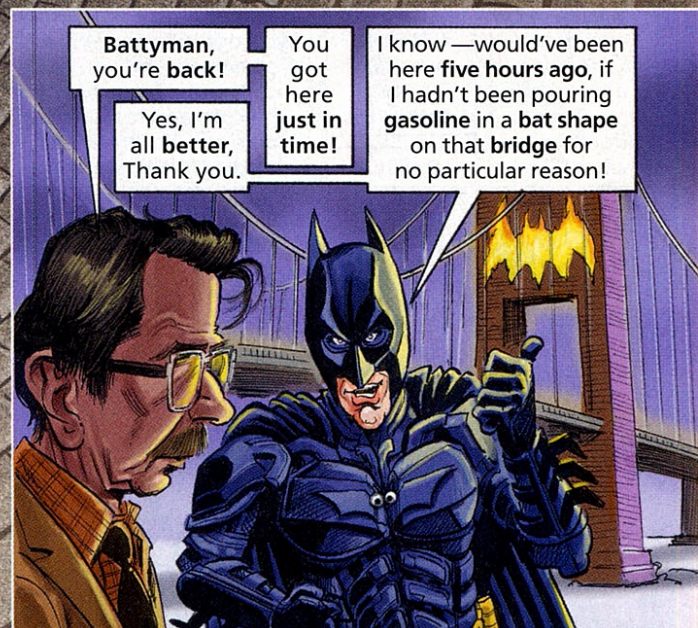
That's awful!

And here I just signed up for E-ZPass!

Gotham is cut off from the outside world!

There's no way to get to New Jersey!

I guess there's always a silver lining!

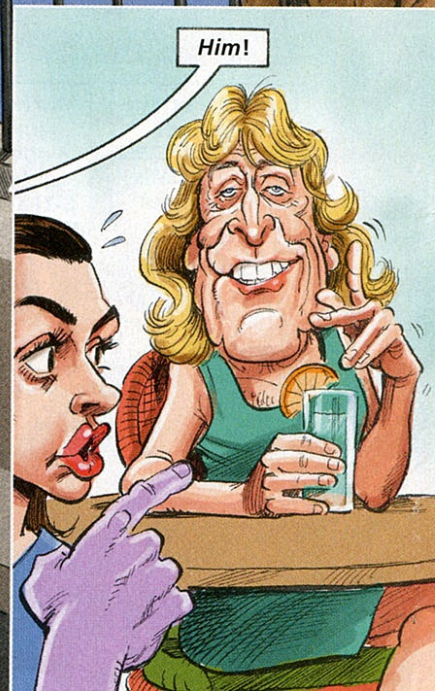
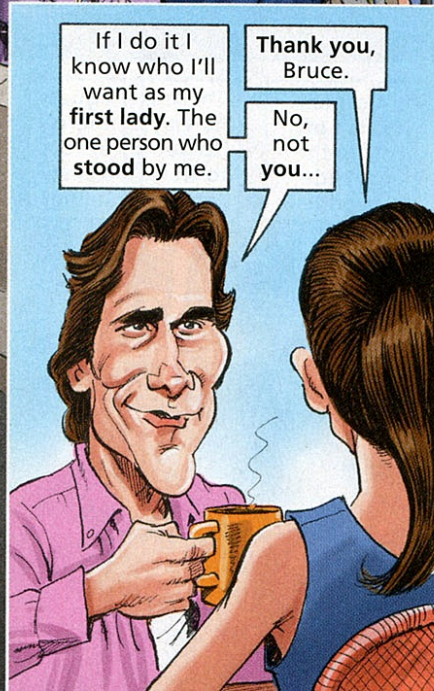
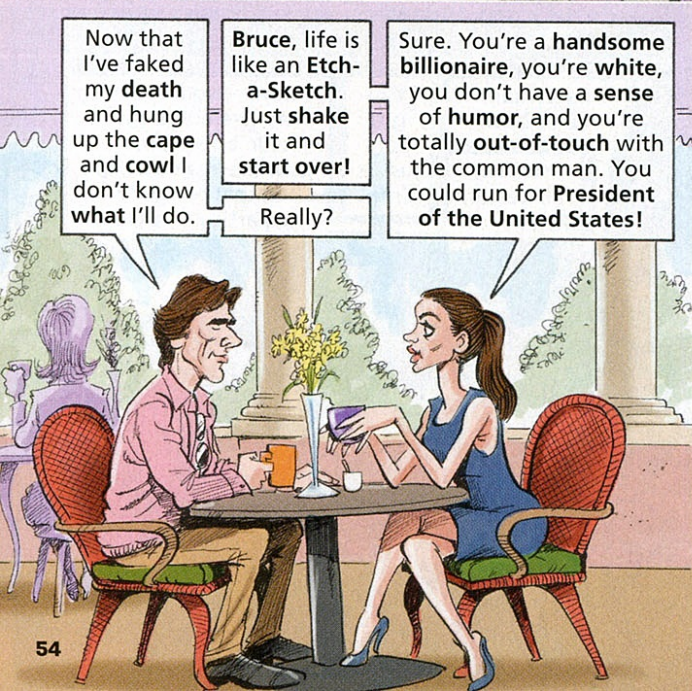
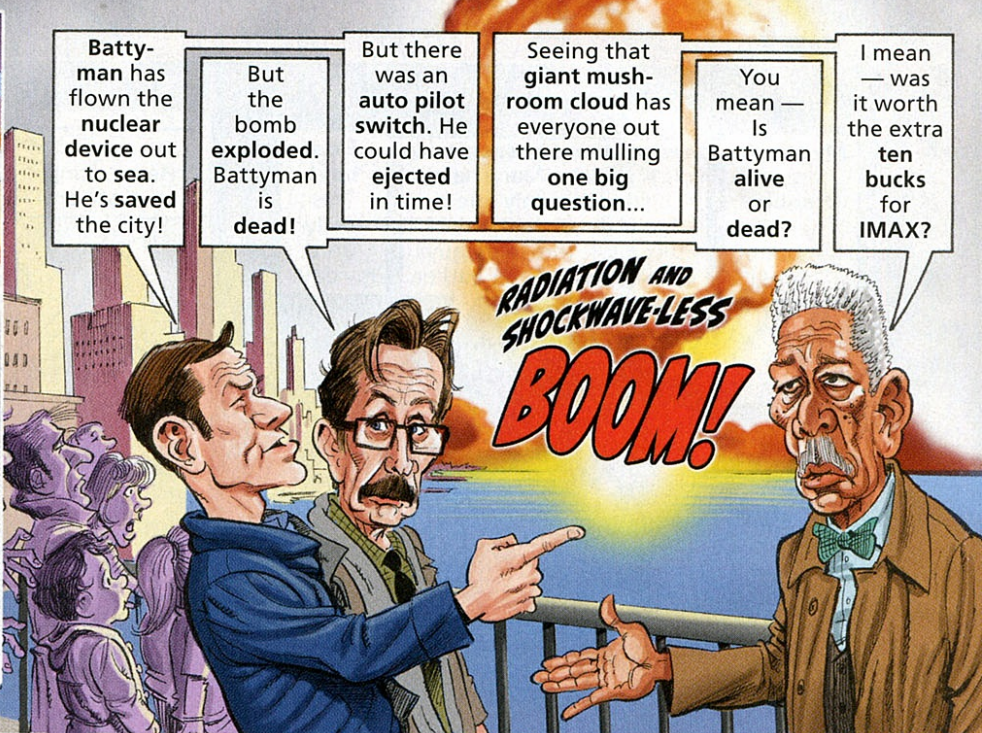
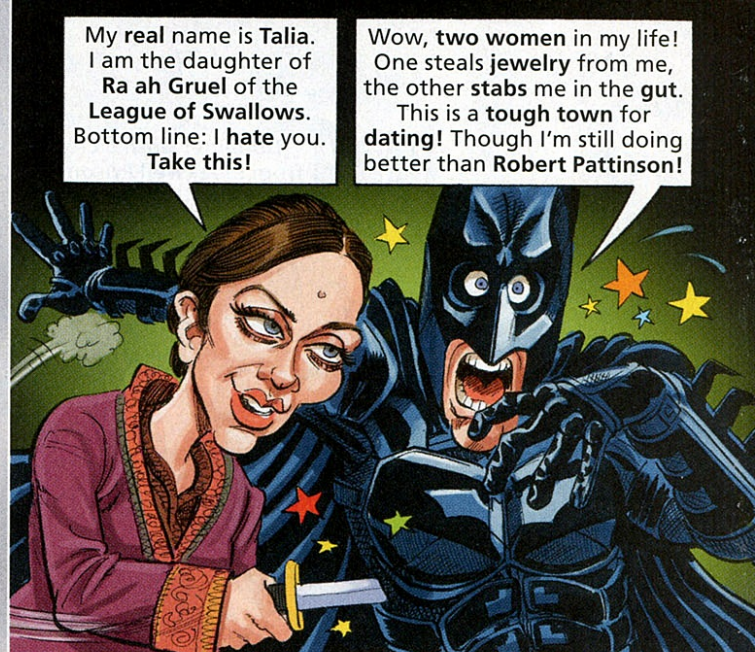


Battyman, you're back!

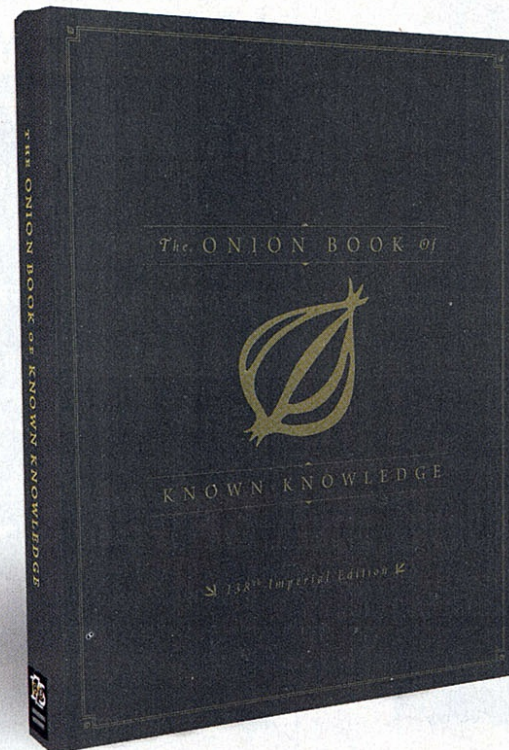
Yes, I'm all better, Thank you.

You got here just in time!

I know — would've been here five hours ago, if I hadn't been pouring gasoline in a bat shape on that bridge for no particular reason!



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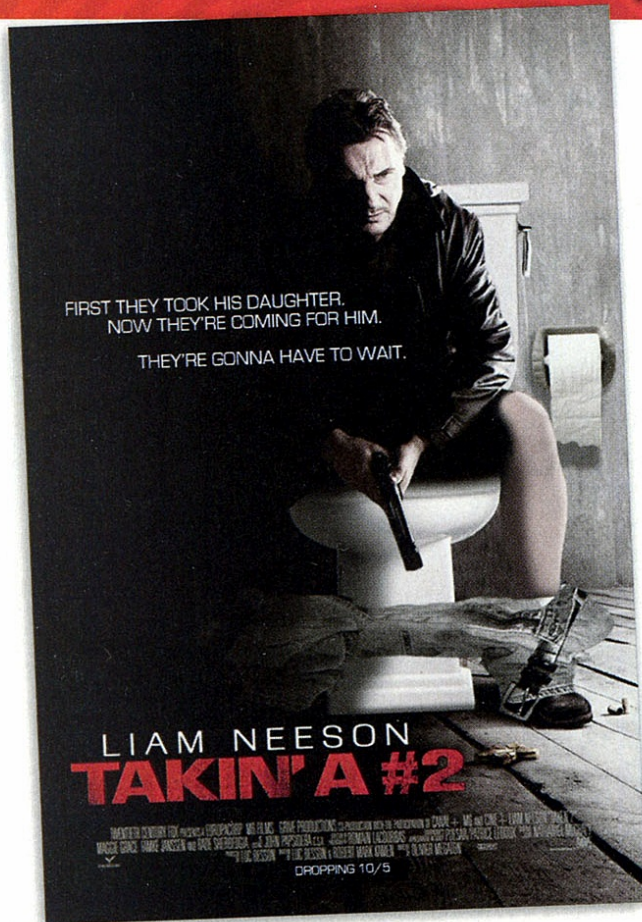
THE ONION BOOK OF KNOWN KNOWLEDGE

A DEFINITIVE ENCYCLOPEDIA OF EXISTING INFORMATION



Is your computer running frustratingly slow? Maybe it's the fact that you're too cheap to spring for anything but dial-up service. Or maybe the problem is viruses and cookies from all the sick sites you visit. (Yes, we mean you, Caldwell! We beg you to get the treatment you so obviously need!) Either way, if you haven't visited the MAD blog recently, we're here to help. Here's...

The Best of The Idiotical



SIMILARITIES AND DIFFERENCES
BETWEEN

**JAMES BOND AND
ABRAHAM LINCOLN**



Portrayed by a squinty British guy named Daniel



Could now win the Republican nomination for President



Looks dashing in a stove pipe hat



Drives Doris Kearns Goodwin mad with lust



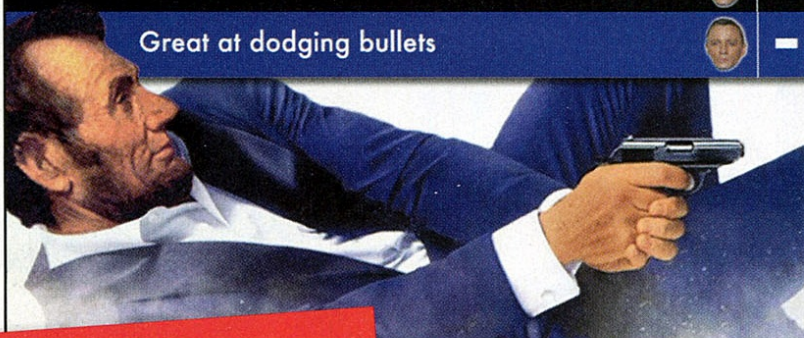
Known to introduce himself as "Lincoln. Abe Lincoln."



Has been in an airplane



Great at dodging bullets

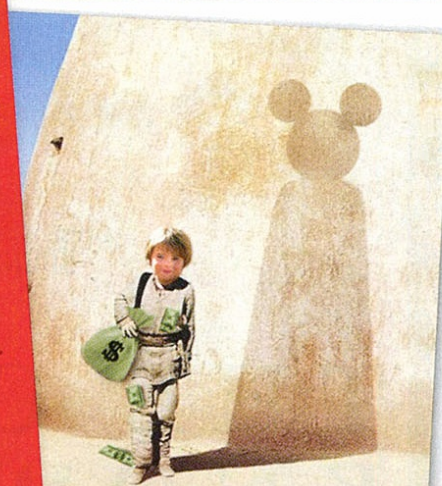


INTERESTING FACTS ABOUT FELIX BAUMGARTNER'S SPACE JUMP

- Baumgartner also now holds the record for most times a grown man has wet himself in a four-minute period
- The 0.0008-inch-thick material used to make his balloon is still thicker than the bathroom tissue at New York's Port Authority bus terminal
- His only regret was that he couldn't talk his girlfriend into joining him, so he could become a member of the "24 Mile-High Club"
- Upon landing, he vomited profusely — though not nearly as much as Lady Gaga did onstage last week
- His record was immediately broken by his intern, Gary, who stumbled out of the capsule while attempting to take a photo with his phone
- "Felix Baumgartner" isn't his real name — he was born "Dash Eagleheart," but he thought that sounded much too flashy
- Sadly, mere seconds after landing, he was run over by Robbie Knievel, attempting to break the landspeed record in his rocket-car
- The event was sponsored by Red Bull — an energy drink Baumgartner admitted he would "never risk trying"



**KEEP
DUMB
AND
CARRY
ON**



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NOT REALITY. ACTUALITY. SM

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PRESERVE THE AMERICAN DREAM

A detailed oil painting depicting a family of five wearing gas masks, gathered around a dining table. The father, in a dark suit, stands behind the mother, who wears a blue patterned shirt and a white apron. They are both looking down at a silver tray holding six cans of 'TURKEY' brand food. The mother is holding a glass. In the foreground, two children, also in gas masks, are seated at the table. The table is set with various dishes, including a large turkey leg, and several glasses of water. The background features floral wallpaper and a window with white curtains. The overall tone is somber and ironic, contrasting the theme of 'preserving the American dream' with the reality of nuclear war preparedness.

DOOMSDAY PREPPERS

ALL NEW SEASON

TUESDAYS 9P



NATIONAL
GEOGRAPHIC
CHANNEL

Yo Ho Ho, It's a P



Pirate's Life For Me

